

Press-Telegram *Southland*

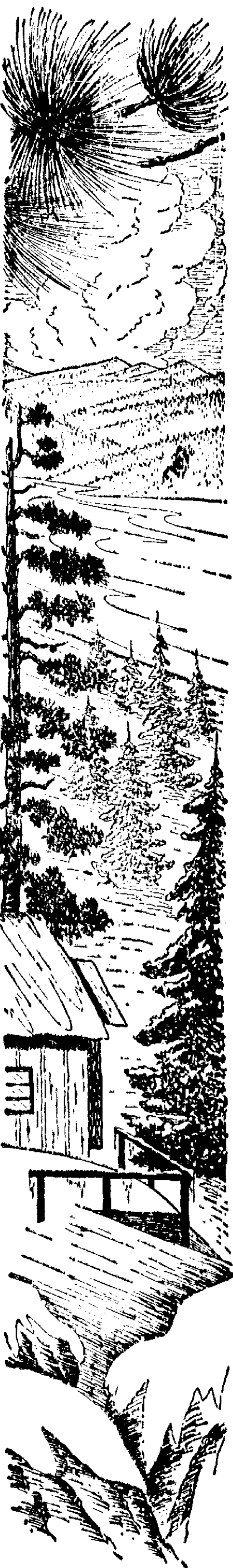
LONG BEACH, CALIFORNIA, SUNDAY, DECEMBER 18, 1949

MAGAZINE Section



WINTER'S ARTISTRY

Snow, sunlight and shadow are winter's pigments as mountain tops are painted boldly into seasonal scenes such as this view of Big Bear Lake.

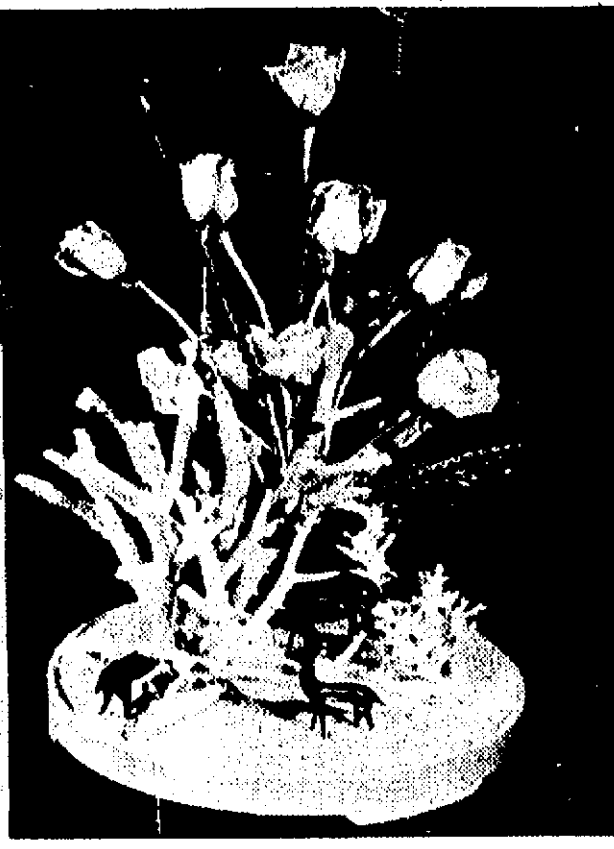


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Member
**PACIFIC SUNDAY
MAGAZINES**
FRED TAYLOR KRAFT,
Magazine Editor



Antiqued plastic wishbone, bells, striped ribbon and holly when available make decoration at left. Pale roses, stems bound in white are used at the right.



Yule Decor In The Home

Ingenuity will provide a multitude of unique Christmas decorations in Long Beach homes. Here are a few which have been used in the past. They may help you to originate clever ideas for your home.

By Caroline Coleman

IN SOME sections of the country, holly may be hard to find for Christmas decorations this year. California holly often is past its peak bearing season by the time Christmas arrives and Southlanders often are forced to fall back on pyracantha and other berried shrubs for a substitute.

However, ingenuity will provide many pleasing Yule decorations for use on the mantel, the front door or on the table for the holiday period. Some

novel ideas which are not too difficult to develop are pictured in company with this article. These ideas were originated by florists and may be sent by telegraph, when it is desired to have them duplicated in distant cities, or may be obtained direct from florists of the florists' telegraph.

Many persons will want to try their own hands at developing decorative ideas around these suggestions or in duplicating them, either with or without the help of the neighborhood florists.

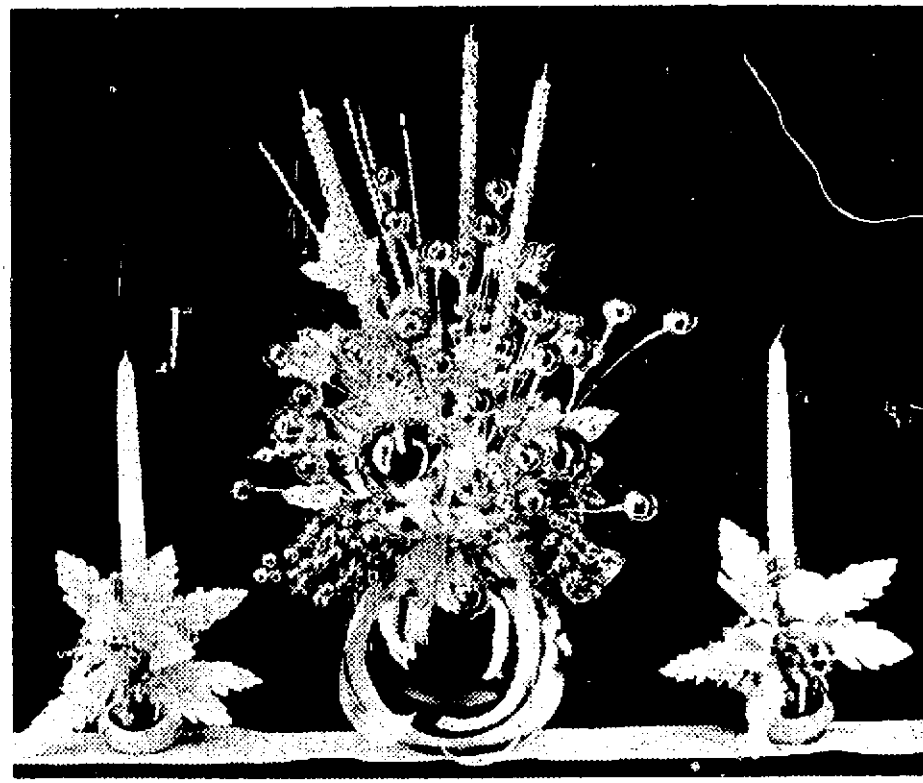
Illustrations include a door novelty — "Welcome-With-A-Wishbone"—and the youngsters will cheer loudly for it. Antiqued plastic is used to make the wishbone and the gay-striped bow will appeal strongly to the young ones. A dash of holly, where obtainable, or other berries provides a background for the bright silver bells. A sprig or two of pine leaves or cypress will do as well as holly.

BINDING stems of pale roses in snowy white and combining them into a Christmas coral garden complete with three miniature reindeer will make an ethereally beautiful table decoration.

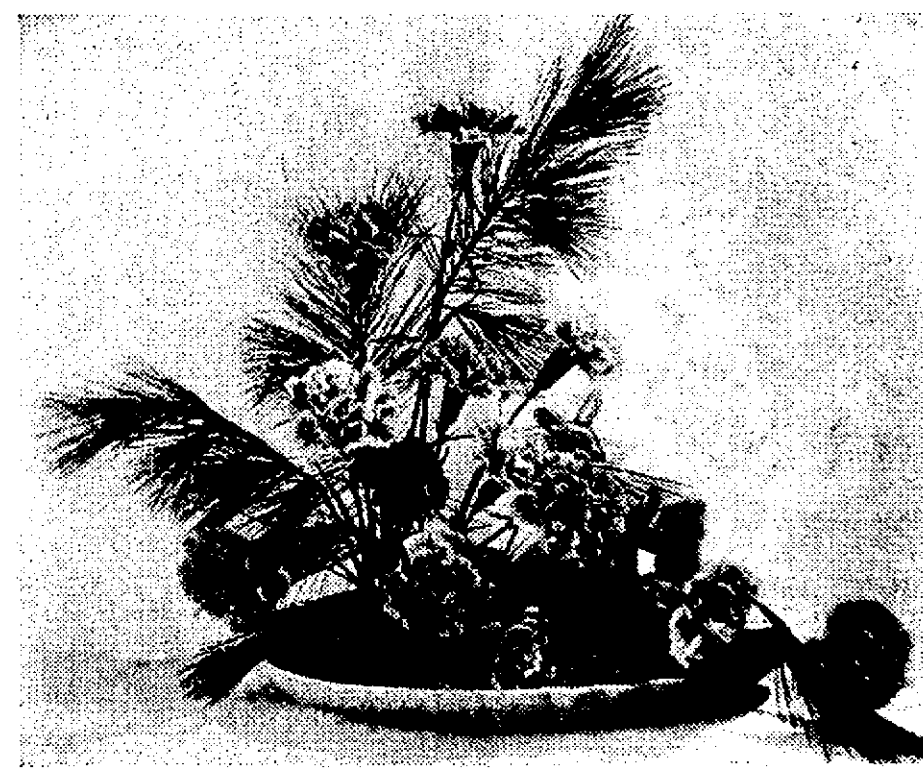
Another captivating idea for the table is carried out by arranging pelargonium carnations with graceful pine boughs and adding one part pottery deer. This is especially suitable for shallow bowls.

For the mantel or sideboard try the ultramodern. Use three crystal balls to hold bells and candles and make a modernistic centerpiece of silver leaves, silver grapes and assorted silvered ornaments of whatever kind you can find or may desire.

A little ingenuity will provide variations of these arrangements with whatever decorative materials that may be on hand.



Three crystal balls, bells and candles combine with a modernistic centerpiece here in attractive arrangement.



Pelargonium carnations and graceful pine boughs give lovely Christmas effect in this interesting display.

Santa Has Changed!

By Verlie Vogel



SANTA CLAUS must have been indulging in some pretty good living during the past few centuries, because he has certainly gained a lot of weight. The job of reading letters from thousands of children, and making and delivering millions of toys, must not be as hard on him as he might like us to believe. He has been able to carry on his huge, world-famous business without a hitch—superintending his helpers in the North Pole workshop, keeping careful records of good children and bad children, and taking care of his reindeer—and yet gain more than 100 pounds since he first began.

The original Santa Claus was the bishop of Myra, in Asia Minor, in the fourth century, and his name was St. Nicholas. He was a tall, thin man, and it was his habit of giving presents to children that started the legend of Santa Claus. The

Dutch people brought the legend to America, at a time when each country was practically a world unto itself, and the conceptions and customs and superstitions of each country flourished without being disturbed by much knowledge from beyond its borders.

The American Santa Claus was tall and thin until less than a century ago. A cartoonist, Thomas Nast, was responsible for Santa's first gain in weight. During the 1860's he drew magazine and book illustrations of the old gentleman, which minimized his lean and hungry look. After the early 1900's, other artists made it a definite trend, and Santa's cheeks and midsection began to grow by leaps and bounds. Today, he is in danger of getting permanently stuck in chimneys which he could once have slipped through easily!

ST. NICK'S beard has been as variable as his poundage. At different times in history it has been long, short, thick, thin, or straggly, and it has been trimmed and shaped in many different ways.



Modern Santa is a roly poly figure, as depicted on the Christmas card reproduced above. He used to be thin.

Even the name of the kindly old man has undergone an interesting change. It was always St. Nicholas until the 19th Century, and probably the name "Santa Claus" was evolved when English and American children tried to pre-

nounce the Dutch "Sant Nicholas."

There's no telling what Santa might look like a thousand years from now. The chances are, though, that his development is complete, and that he won't change much any more.

Know Christmas Customs?

(Answers on Page 6.)

1. Which Christmas decoration was considered sacred by the Druids?
2. Where do the children hang up their clothes that the pockets may be filled with gifts?
3. In which American country is the "pinata" part of the celebration?
4. On what day are Christmas trees burned in some places?

By Maymie R. Krythe

5. What do Scandinavian farmers place out for the birds?
6. Where did mince pie originate?
7. In what European country is there a female Santa Claus?
8. Where did Christmas greeting cards originate?
9. What opera is often given at the holidays?

10. What bishop in Asia Minor was known for his generosity?
11. What name was given carol singers in early times?
12. Where was plum pudding first made?
13. What was favorite holiday drink in "Merrie England"?
14. On what continent is Christmas often celebrated outdoors, with plum pudding for dessert?

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Mexico Calls

By George C. Booth

LONG BEACH motorists have been rolling down to Mexico City in increasing numbers for the past 12 years. Others go by plane or take one of the package trips handled by the local travel agencies. Whatever way they travel, Mexico offers an exciting, picturesque and friendly stay.

Travel conditions in Mexico are remarkably similar to those in the United States; one may travel thousands of miles within the republic and never get off paved roads. English is spoken everywhere, but if the tourist wishes to use what Spanish he knows the Mexicans will co-operate and courteously explain in English the phrase he is stumbling over.

Because the tourist industry is one of Mexico's biggest money makers, the government has carried on a tourist good will and educational campaign among her people for 10 years. As a result cafes, hotels and restaurants either boil their drinking water or serve bottled water from the Garci-Crespo springs. Much of the rigidly-inspected food served in tourist hotels is imported from the United States.

There is little red tape involved in crossing the border. One should have a smallpox inoculation and "shots" for typhoid and tetanus. A tourist permit and car permit are obtained at the border in a few minutes.

TO GET on the Pan-American Highway the Long Beach driver goes through El Paso—via either Tucson or Phoenix—and continues to Eagle Pass or Laredo. The new route through Eagle Pass enters Mexico 125 miles sooner and is a more interesting introduction to Mexico than the Laredo alternate.

This highway runs through 5000-foot-high Saltillo and joins the Pan-American route at Monterrey. Beyond Monterrey the tourist finds himself in a

beautiful world of rolling hills and tropical vegetation.

Approximately 100 miles beyond the city of Victoria is a small town called Antigua Morelos. Here is a turnoff onto the San Luis Potosi Highway that the author recommends. By going this way the driver avoids the abrupt ascent into the mountains at Tamuzunchale that takes him directly to the mile and a half high capital. Visitors frequently get stomach upsets from the sudden change in altitude.

THE SAN LUIS POTOSI HIGHWAY passes through pleasant old towns and cities reminiscent of colonial Mexico. A few miles inland from Antigua Morelos is Nuevo Morelos and about 10 miles farther is a small white marker pointing to the right which says "El Salto." A seven-mile side trip brings one to a large falls in the jungle which is one of the spectacular sights of the country.

Continuing on the highway rises upward into the eastern Sierra Madre range on a well-paved scenic road that has none of the abrupt steepness of the



The owner of a small ranch in the state of Hidalgo, east of Mexico City, saddles horse for trip to town.

Pan-American Highway. Tiny farms with stone fences and farmers plowing with oxen are seen on both sides of the highway. For miles one drives through dense forests of pine, fir and oak; then into semi-desert country.

The large, modern city of

San Luis Potosi has excellent hotels and restaurants. It is the mining capital of Mexico and an important industrial center.

Proceeding south, at Lagos the visitor has a choice of routes: He may turn east and visit Leon, Guanajuato, Silao, Celaya, Salamanca and Queretaro and go on to Mexico City. Or he may drive on southward to Guadalajara, the sentimental capital of Mexico.

Guadalajara is Mexico's second largest city and the home of mariachi orchestras, whose musicians play nothing but stringed instruments, and the national dance—the jarabe tapatio. Near Guadalajara are the 5000-foot deep barrancas as well as the 400-foot wide falls of Juanacatlan, second in size only to Niagara in North America.

FROM GUADALAJARA the highway runs almost due east to Mexico City 400 miles away. For 45 miles the road follows the shore of Lake Chapala, Mexico's largest inland body of water. At Carapan a good, all-weather road turns



Junipero Serra mission began at this Queretaro church. Emperor Maximilian was held here while being tried.



Market place in gracious university city of Morelia. The author's son, Stanton Booth, purchases bananas.

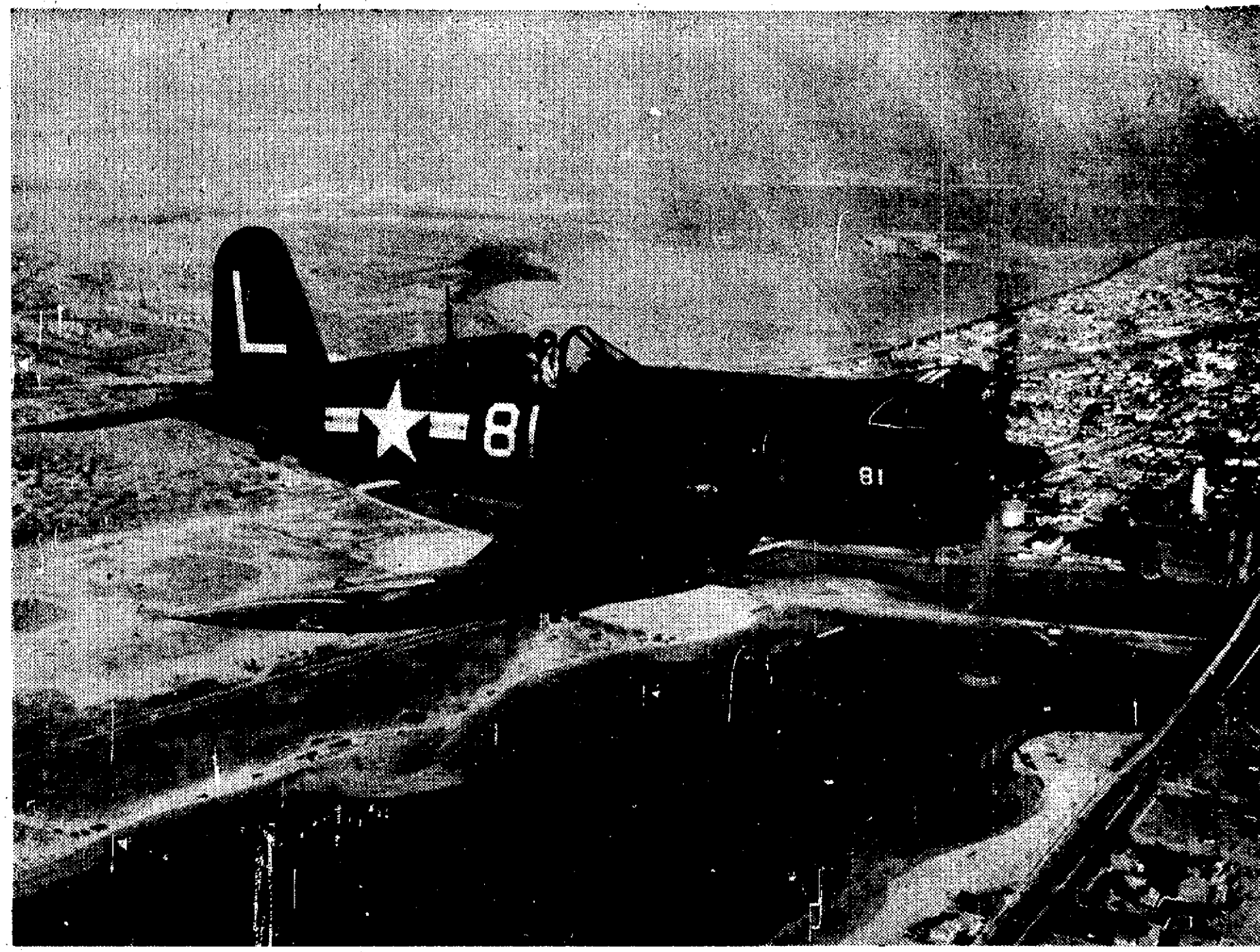
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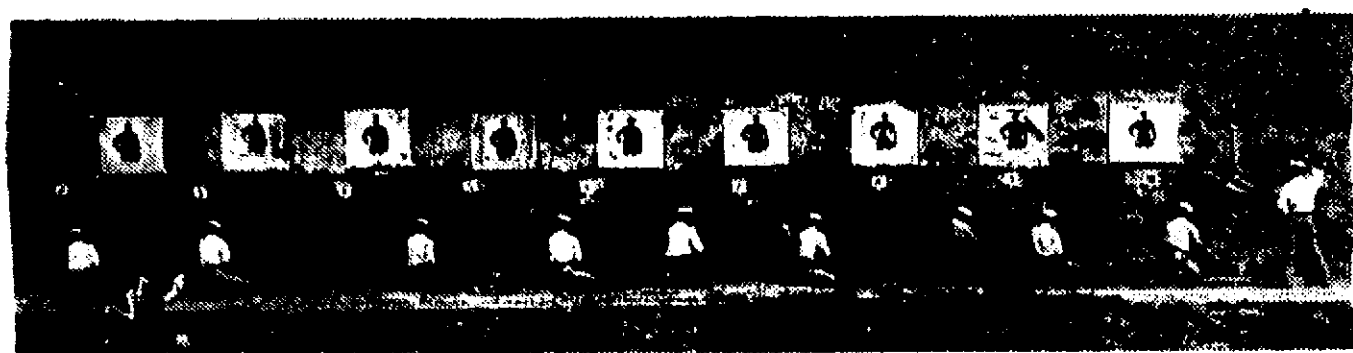
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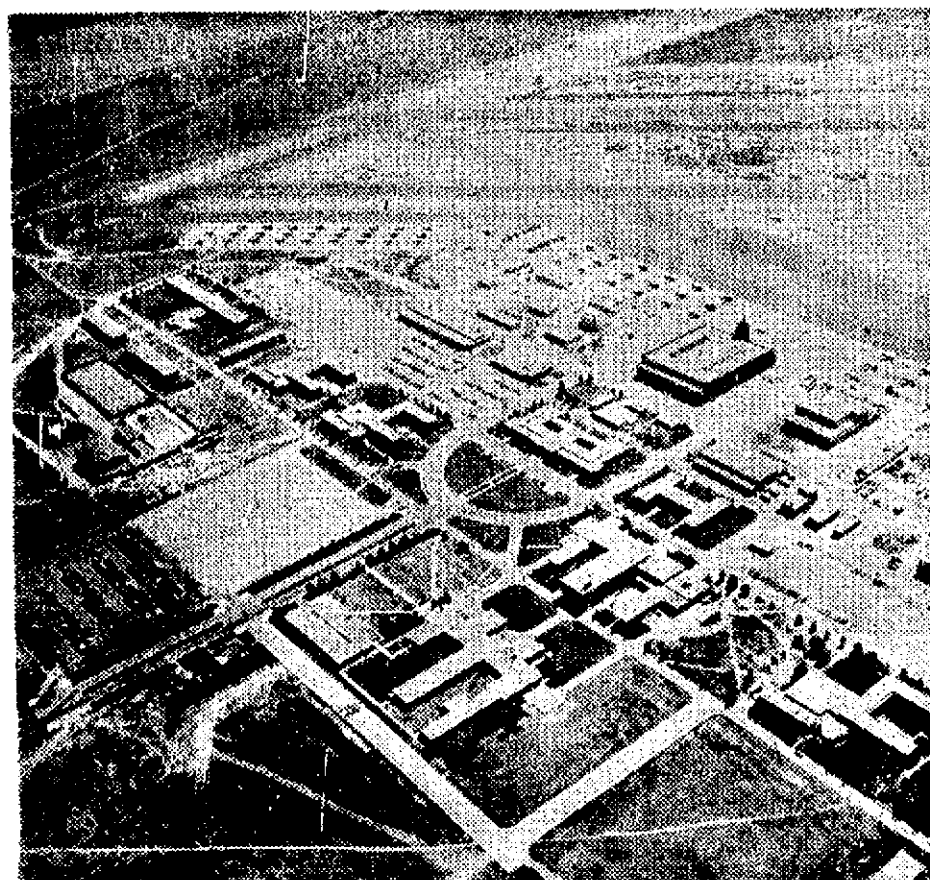


Weekend Sailors With Wings

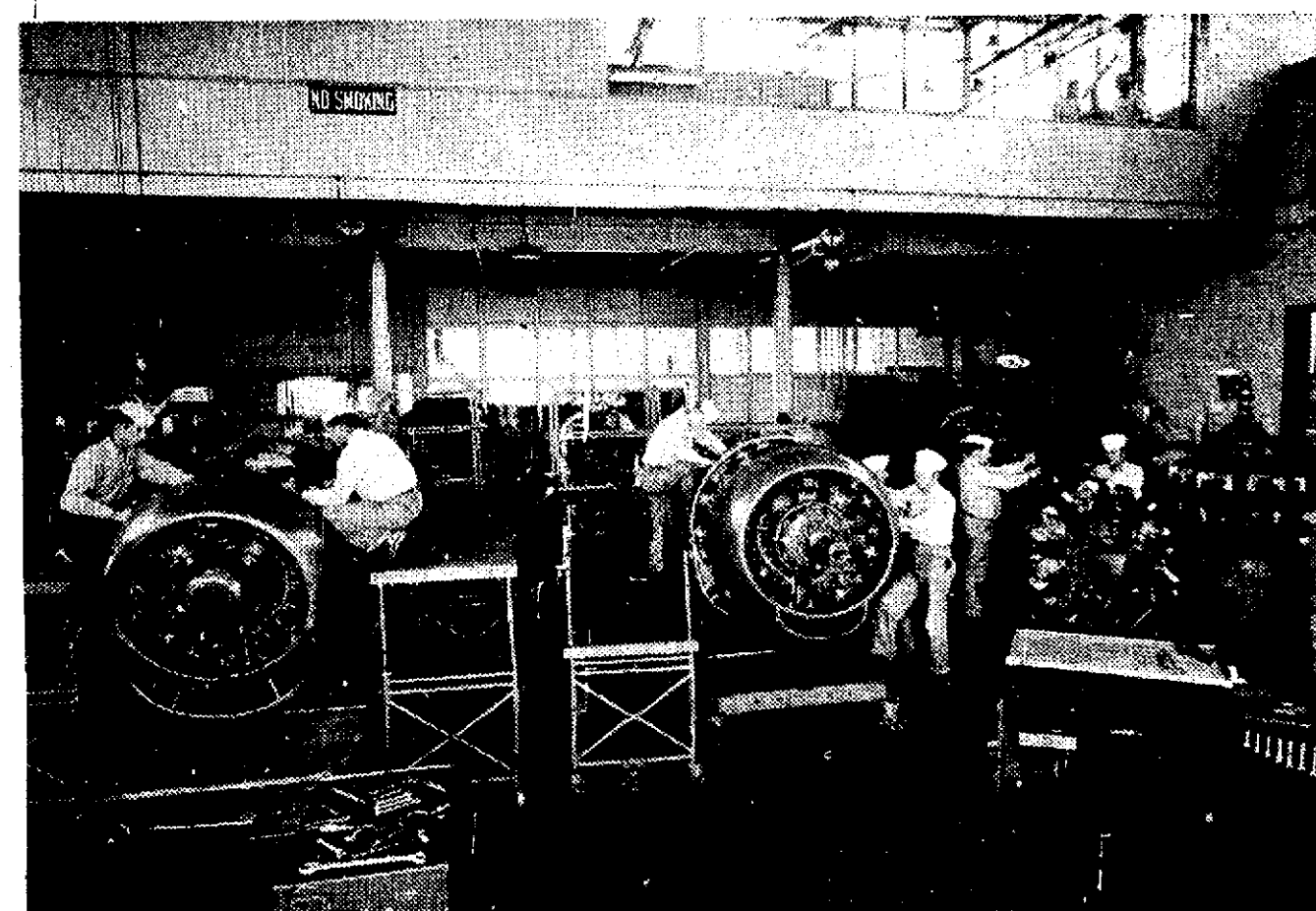
Largest Naval Reserve air base in the nation, Los Alamitos Naval Air Station also is the one best equipped to take care of the large number of "week-end sailors with wings" who come to the station to take part in training activities. Spacious airy quarters are available, as well as fine recreational facilities. Equipment is up-to-the-minute, and instruction is pointed at preparing reservists for any national emergency that might arise. Ground crews have well-equipped shops to keep the planes flying. Aircraft are of the latest tactical kind and are flown in the week-end maneuvers to familiarize pilots with their operation and with the Navy's demands. Also a feature of the station is a modern airport equipped with the newest type of navigational instruments for safety of pilots and for the training of the ground crews.



All military personnel at Los Alamitos are required to take regular training on the pistol and rifle range, as shown in the photo above.



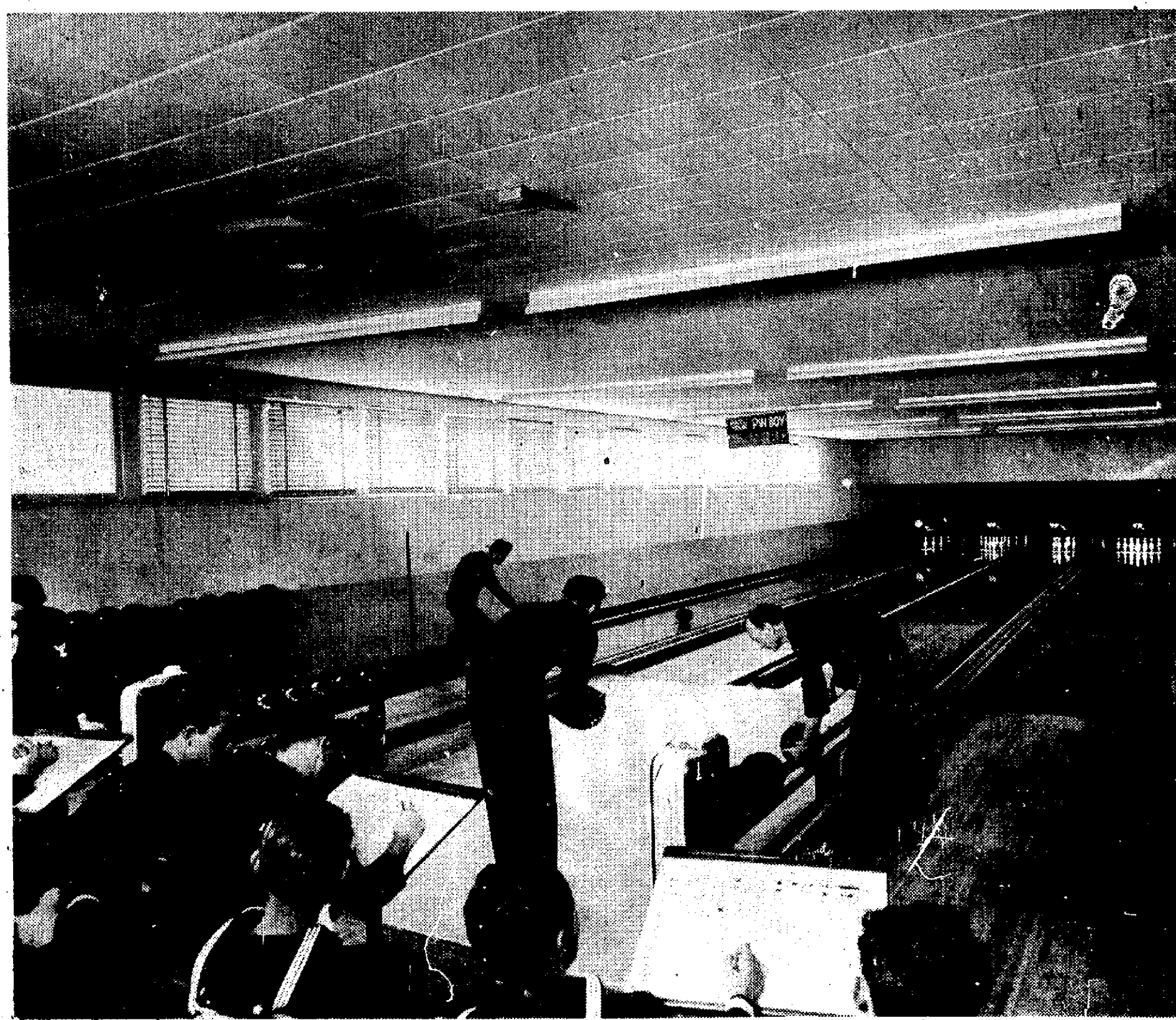
Here is an aerial view—taken from north-west about 3000 feet—of Los Alamitos.



Naval Reserve mechanics work with regular Navy personnel in these shops, maintaining planes for fliers and learning own duties better.



Chaplain Pardee Erdman of Pasadena and two enlisted men participate in religious services. Los Alamitos chapel provides church services in Protestant, Catholic and Hebrew religions.



Bowling alleys are popular with personnel at Los Alamitos. Alleys are open every evening. Bowling leagues are formed among departments and a team represents station in district play.



An old hanging lamp and Victorian furnishings are set against a refreshing background of color in the pleasant home of Mr. and Mrs. George A. Richards.

—Photos by Jasper Nutter

PLEASANTLY VICTORIAN



The Richards home is finished in shingles and redwood, the natural finishes having been retained. Cheerful backgrounds relieve Victorian interior theme.

By Althea Flint

FURNISHINGS selected from the best of the 19th Century are blended with cheery modern backgrounds in the pleasantly Victorian new home of Mr. and Mrs. George A. Richards, 1021 Marshall Pl. There's nothing of the drabness of grandmother's time in this design which makes the most of livable modern trends but incorporates a nostalgic memory of yesterday.

In the living room chairs of black walnut and rosewood are as Victorian as the marble-topped tables but instead of placing them in the midst of somber colors and cluttered patterns, Mrs. Richards chose to have the walls painted a refreshing shade of greyed green and the floor covered in grey carpeting.

A large bay at the front of the room is hung with floral draperies of fresh colors and grouped in front of it are a platform rocker and pedestal table. Quaint jigsaw ornament on the rocker is typical of this period. On the marble top of the pedestal table is placed a lamp with a large glass hurricane shade.

Against the far wall is a comfortable couch upholstered in rose-colored fabric. The coffee table in front of it is topped with a piece of marble in an unusual shade of rose. The wall above is decorated with a hang-

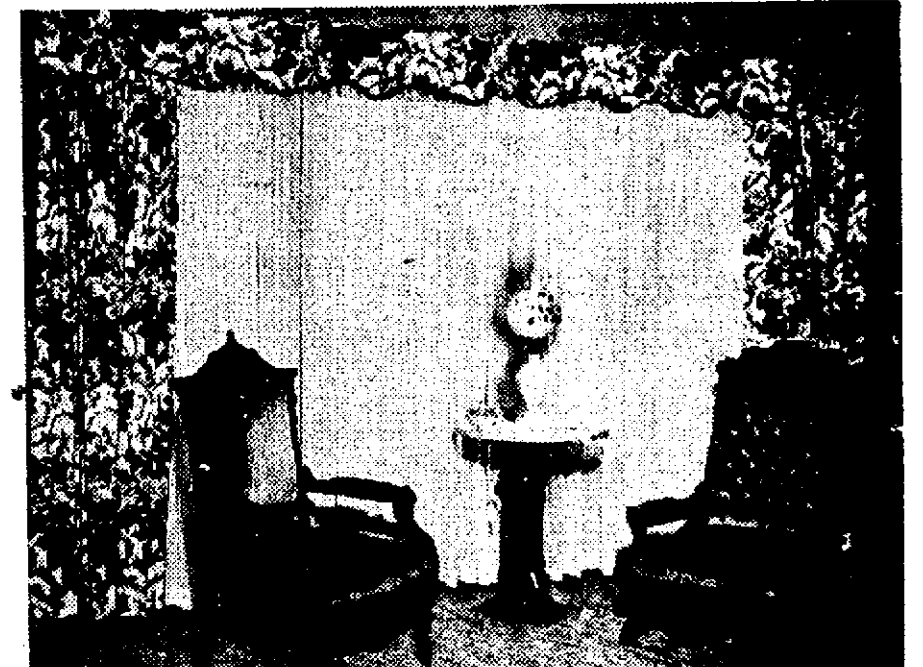
ing shelf and pretty cups and saucers.

The dining room is built directly off the living room but can be closed off by louvered doors. The same green as is used on the living room walls is repeated on the dado and ceiling of the dining room. Paper in a floral pattern has a silver background. The antique hanging lamp is especially lovely with its china shade painted in floral patterns.

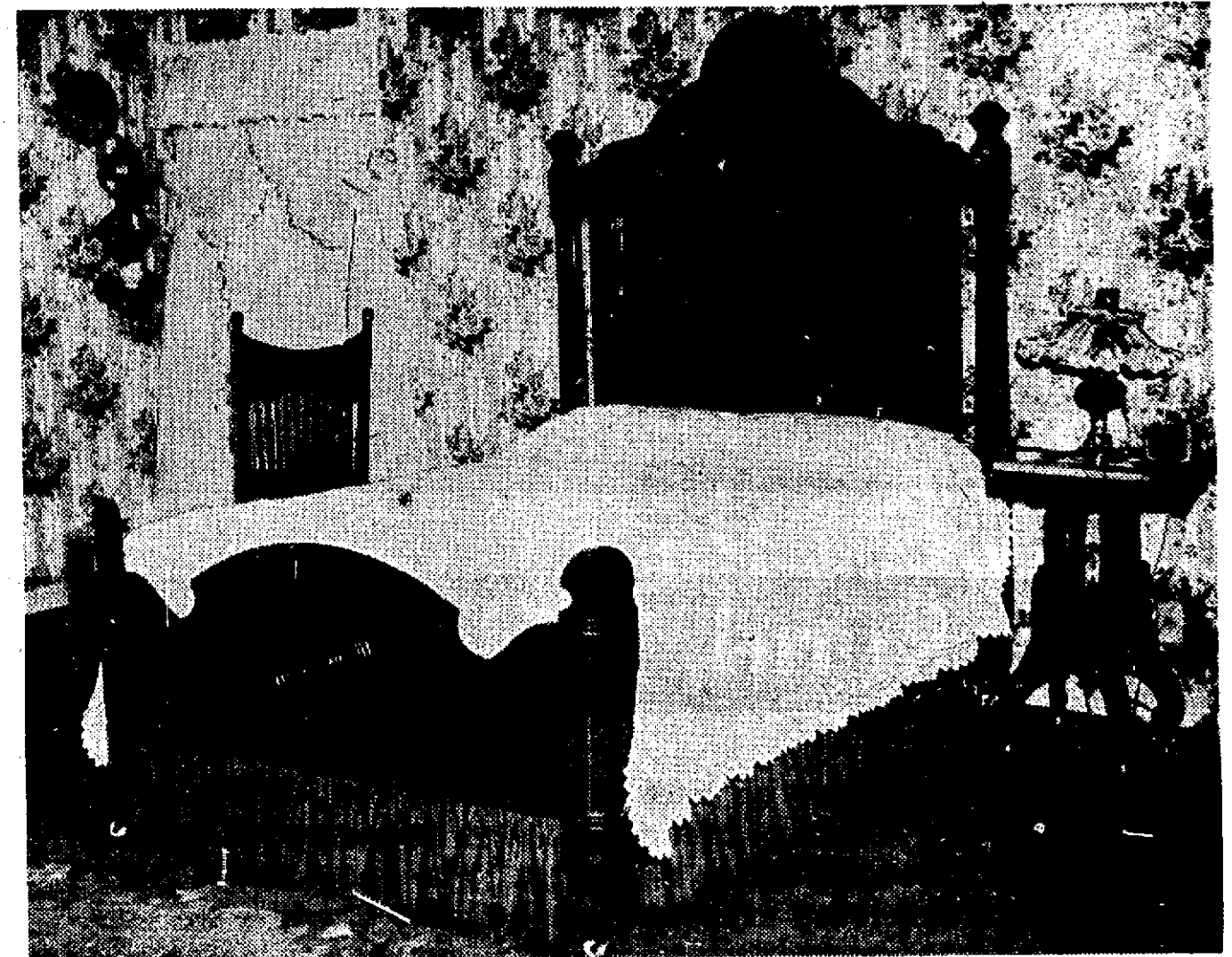
An old sideboard with marble top, fantastically carved shelves and wood ornaments is an authentic piece which Mrs. Richards found in Chico. The square dining table has a center support, and deep apron ornamented with shallow grooves. Chairs have casters on their front legs and ornate backs.

IN THE KITCHEN, cabinets are made of natural finished wood which is not only easy to keep clean but is especially attractive and in harmony with the ruffled unbleached muslin curtains. The wall at the dining end of the room is papered with a red and green small pattern. A drop-leaf table and chairs are Victorian in style.

A patio built up several steps from the garden can be reached from the kitchen by a Dutch door and a tray pass, and from the dinette, den and master



No drab hues of grandmother's day dull the attractive settings of this home with its nostalgic atmosphere.



This antique bed is appropriately covered with a white crocheted spread and green ruffle. Curtains are dotted swiss and wallpaper is in pattern of roses.

bedroom. It is shielded on three sides by the house and a deep roof overhang. Its barbecue is built on the back of the den fireplace.

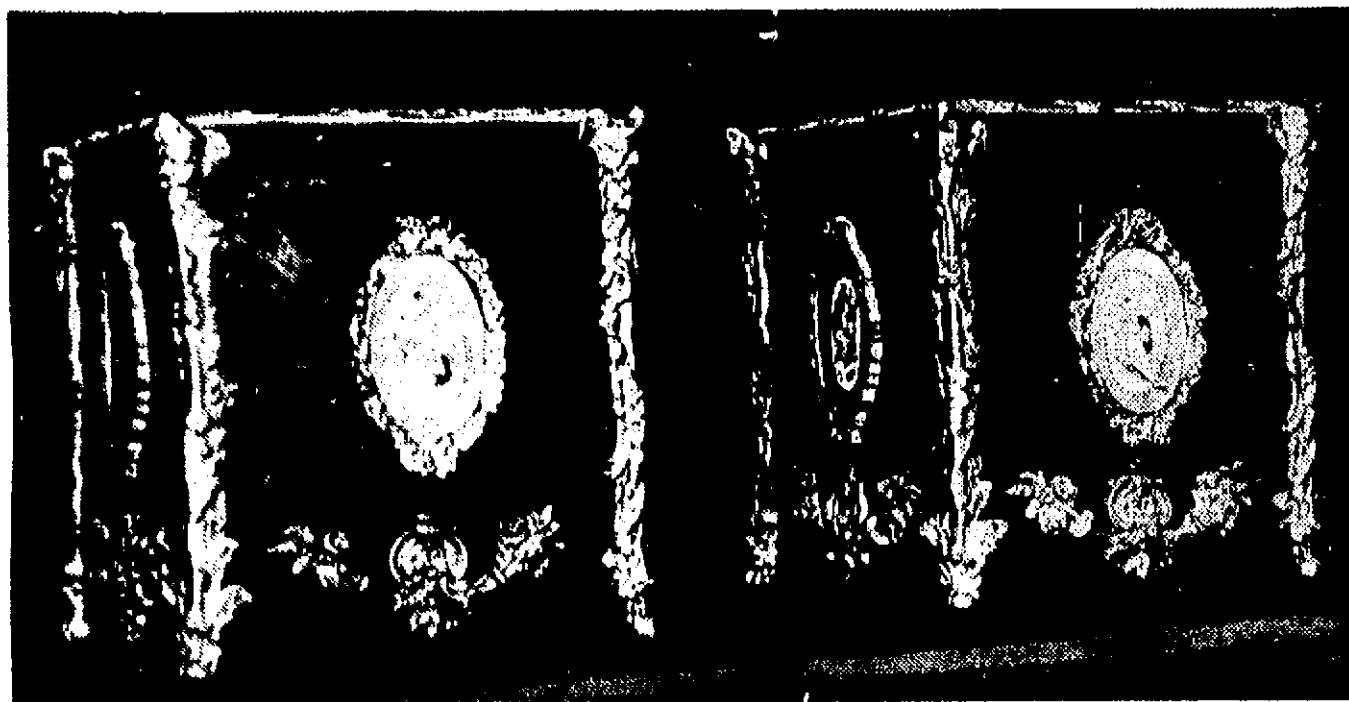
An old coach lantern hangs from the beamed ceiling in the

den where the fireplace is flanked by floor-to-ceiling windows looking over the patio and back garden. A leather chair and red couch are comfortable additions. Carpeting is multi-colored.

The handsome old bed in the master bedroom is covered with a white crocheted spread and green ruffle. Pretty curtains of imported dotted Swiss have many ruffles and paper is a pattern of roses.

IT'S AN ANTIQUE

Louis XVI Planters



Louis XVI planters, each with four Sevres porcelain plaques, heavily trimmed in brass are pictured above. They were made in close of the 18th Century.

By Mary Lou Zehms

DURING the reign of Louis Seize (1774-1793) in France there was an effort to cut down governmental expenses. This was due to the extravagances of Louis' grandfather who had left the finances of the country tottering. There was a trend toward

classical furniture design, carried out by Madame du Barry in building her villa at Louveciennes.

Because Marie Antoinette also favored the classic trend, a change was made from the curves of the Rococo to the straight lines of the classic. It was a radical change and took place in a very short time.

An excellent example of this is in the planters illustrated, each with four Sevres plaques and trimmed in brass. These are in a Long Beach antique store.

It was the period of criss-cross curtains held back with bow knots, mirrors in gilded carved frames, and household accessories of clocks, urns, statuettes and candlesticks.

The manufactory at Sevres

has for centuries been known for its exquisite vases and the fabrication of enameled and painted flowers. The history of the great Sevres factory commences with that of Vincennes in 1745 when a sculptor named Charles Adam was instrumental in forming a company with approval of the king. At this time it was noted for soft paste china but in 1761 the secret of making hard porcelain was purchased.

ITS HISTORY is a long and lively one—too involved to relate here. But those exquisite pieces of decorative furniture, such as cabinets, consoles, writing tables, planters and such were inlaid with plaques of Sevres porcelain. Their beautiful ormolu mounts of scrolls, borders, etc., were doubtless completed in the manufactory itself where a staff of experienced workmen were employed in producing them for royal presents. Even carriages were ornamented with porcelain plaques. The Comtesse de Valentinois had at this time the panels of her carriage made of Sevres porcelain.

No doubt these planters were made at the Lambert factory at Vincennes toward the end of the 18th Century. It was here that attempts were made also to find a means of competing with the cheap English earthenware that was flooding the market.

JUST A SUGGESTION: Why not give antiques as gifts? A visit to any antique store will reveal hundreds of suggestions, many of which would delight most women. Take a look-see and you'll be convinced.

Camera ANGLE

By The Shutterbug

SEVERAL weeks ago we made our annual tour of camera shops, seeking to learn what's in supply for your Christmas giving. We checked on cameras, movie projectors and projectors for transparencies, darkroom equipment, accessories—a whole host of things to bring delight to the picture taker.

Generally speaking, cameras are somewhat more plentiful than a year ago, although you may still have difficulty in finding particular models. However, there's no lack of possible gifts for those who already own cameras—gifts that will broaden the scope of whatever equipment they now have.

For instance, a box camera user probably would welcome a simple, hand-held flash unit, complete with flash bulbs to permit his using his camera indoors or at night. A book on picture taking should delight most any camera user. The occasional picture taker, too, unless his camera is so equipped, would find a range finder handy for quickly determining focusing distance.

For the color worker, there are still projectors at varying prices. He has a projector? Well, why not get an automatic slide changer? Or you might try a dissolve control outfit, which throws a new slide on the screen automatically as the image of the preceding slide fades out.

Nor will you have any trouble in finding gifts for the darkroom worker—starting with a simple, inexpensive darkroom kit containing everything which a novice needs to develop and print his pictures. Funnels, timers, print trimmers, tray siphons—there are any number of darkroom items on the market for Christmas gifts, including the popular models of enlargers which were in scarce supply a year ago.

So, if you have a photofan to shop for, go to your camera dealer. Ask him for gift advice. Chances are he can find something sure to please—and

in whatever price range you wish.

A NEW low-priced "Junior Press Photographer Outfit" complete with everything from a flash camera to a "press card" is now offered by Ansco.

For a retail price of less than \$12, including tax, the outfit includes a junior press photographer camera, an Ansco flash unit complete with batteries, a roll of Ansco supreme film, four flashlamps, a "junior press photographer membership badge" an assignment book containing picture-making suggestions, and a "junior press photographer membership card."

Everything is packaged together in an attractive box which is also a carrying case for the outfit.

The camera in this kit is the Ansco Pioneer 20, a simple, sturdy model with a fool-proof plug-in flash attachment, many of which are being used by police squad cars for quick, on-the-spot crime pictures.

THERE'S a new gadget on the market called the Spectra Color Contrast Viewing Glass with which contrast and lighting of scenes to be photographed in color can be judged. It is completely neutral and does not falsify color values. It has a density of 2.0.

The new viewing glass, made and marketed by Photo Research Corp., of Burbank, is mounted in a convenient frame of anodized aluminum 1 1/2 inches in diameter with a handle of the same material. A neck-cord is provided so that the glass may be conveniently available at all times when shooting.

All Hollywood cameramen and many professional photographers use a viewing glass constantly in shooting color. They declare that it is impossible to judge the high light and shadow contrasts of a scene with the naked eye because of the ability of the human eye to adapt itself rapidly to different levels of illumination. This constant adaptation of the eye leads the photographer to overestimate the brightness of

shadow areas. Since the camera lens and film do not have this variable sensitivity, the result may easily be a picture with opaque shadows or burned-out high lights.

A viewing glass, it is pointed out, reduces the overall brightness of a scene so that everything below a certain level drops below the threshold of visibility. If the shadows are under-lighted, they will appear opaque and lacking in detail when looked at through the Spectra viewing glass, just as they would if photographed in color, and suitable corrective measures may be taken. In the same way, the balance between the main light source or "key" light and the "fill" light used to brighten the shadows can be judged more accurately than with the naked eye.

HERE'S AN IDEA

Tiny Alcove Put to Use

By Peggy Sewell

MRS. NELSON CRAMER of 2831 E. Ocean Ave. has cleverly turned an unused alcove into a tiny dressing room. The alcove, situated in a small passageway, was originally designed to house the inside telephone system. The passageway leads from the foyer to the basement stairs and also serves as an entrance to the guest lavatory.

Mrs. Cramer decided to transform this architectural oddity into a decorative asset. She chose to install a dressing table which would not only be decorative but practical since it was located near the lavatory.

Sheer ruffled dotted net was used for the skirt, overlaid at the top by swags of pale blue silk jersey. The unframed mirror at the back is peach-tinted and is reputed to be very flattering to the observer. The two vanity lamps, resting on the glass table top, have antique bases—they were kerosene lamps brought by Cramer from his grandmother's farm.

As an attractive frame, airy



Christmas is practically here. Photographic items offer a wide choice of gifts for picture takers.



Converted into a tiny dressing room, an unused alcove is now an attractive asset to the Nelson Cramer home.

dotted net curtains were added to each side of the alcove. The small stool, painted blue, completes the transition from dreary passageway to charming dressing room.

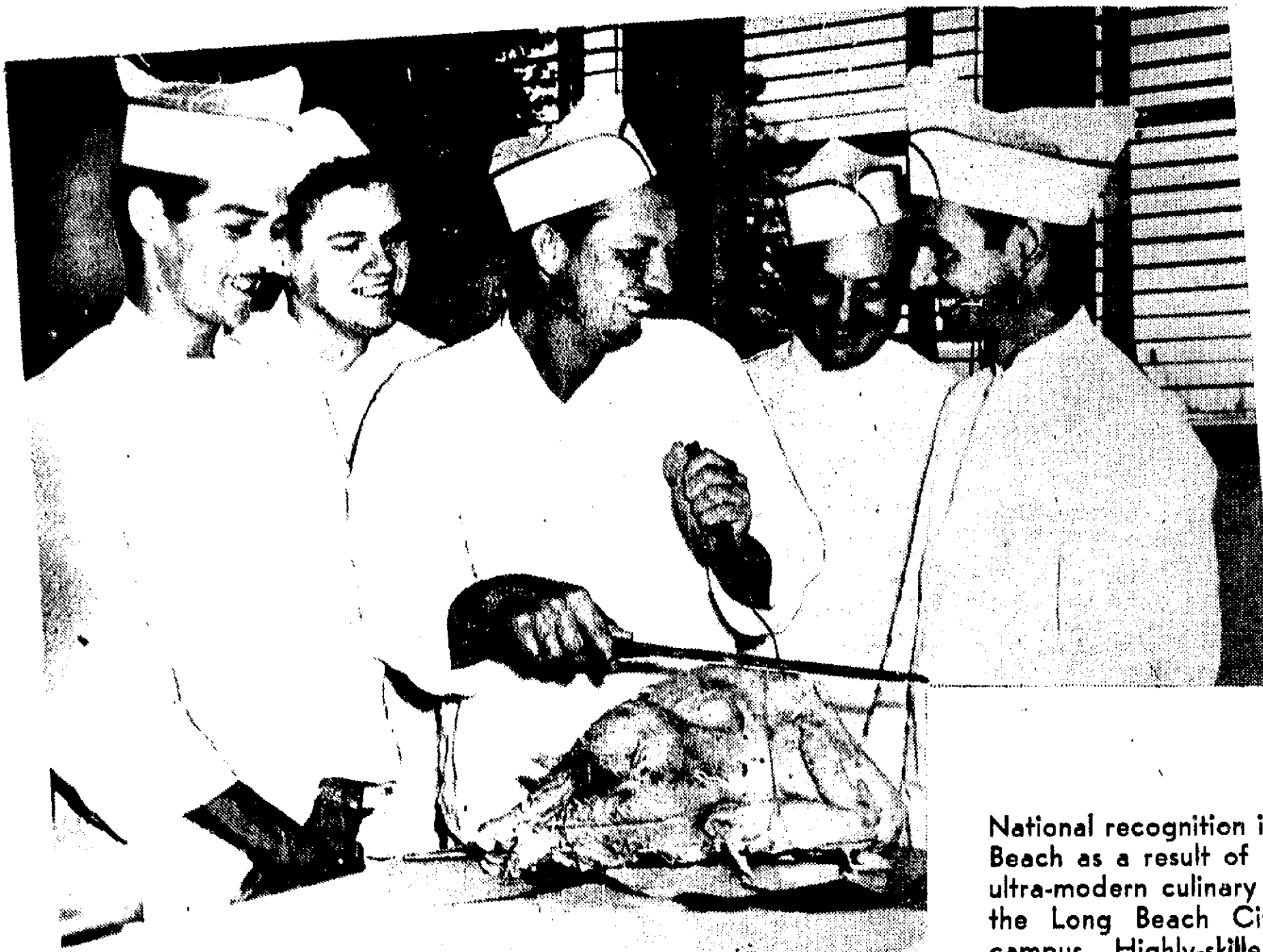
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CULINARY ART

One of the world's major industries is the restaurant business. Catering satisfactorily to the public in the matter of serving food and drink is an exacting profession and requires highly-skilled specialist-tradesmen.



National recognition is being gained by Long Beach as a result of establishment of a new, ultra-modern culinary training department on the Long Beach City College technology campus. Highly-skilled cooks, bakers, hostesses, waitresses are being trained. Future cooks learn how to wash dishes in their first week of training but two years later they have qualified as dinner cooks and may take places as skilled tradesmen. The waitress-hostess course includes six months of training in soda fountain and counter service, waiting on table, cafeteria work and cashiering.



Neatness is one mark of a good waitress. Chef (left) inspects staff as part of his training. Above, waitresses in training. Right, student cook uses up-to-the-minute equipment.



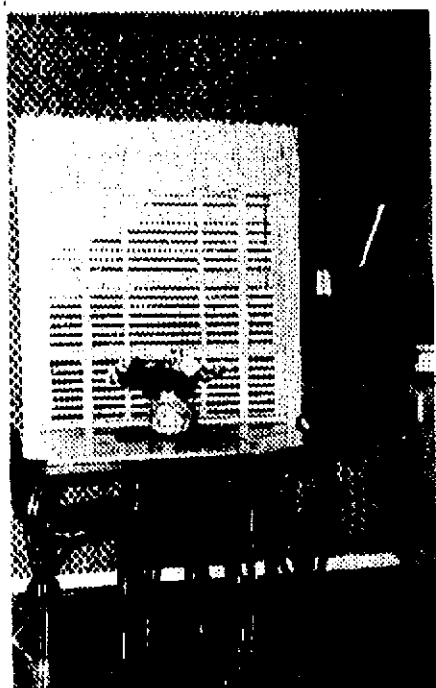
Learning the right way to cut meat is a needed skill of a good cook. Instructor explains how, at left. Good coffee leads the way as a mark of good cuisine at a restaurant and students at right learn to brew coffee that is sure to win the highest praise.

Just Right for Three

By Dorothy Killam



Brass lamps on either side of the living room couch have bows of material to match couch slip. Right, cabinets add to convenience of the kitchen dining area.



IF GOOD design and just the right size for a family of three, the house at 3886 Rose Ave. provides Mr. and Mrs. Tom M. Ellis and their son, Dick, who is 11 years old, with lots of comfortable living. Architect Roger K. Nissen designed the 1270 square feet of floor space with the bedroom and kitchen wings on opposite sides of the living room.

The trim, conventional appearance—even to the neat white paint, shutters, and shrubbery—is accented by a pair of segmental arches over the front porch. These arches are unobtrusive yet they lend the house an air of individuality. A curved walk winds down the middle of the front lawn to the door.

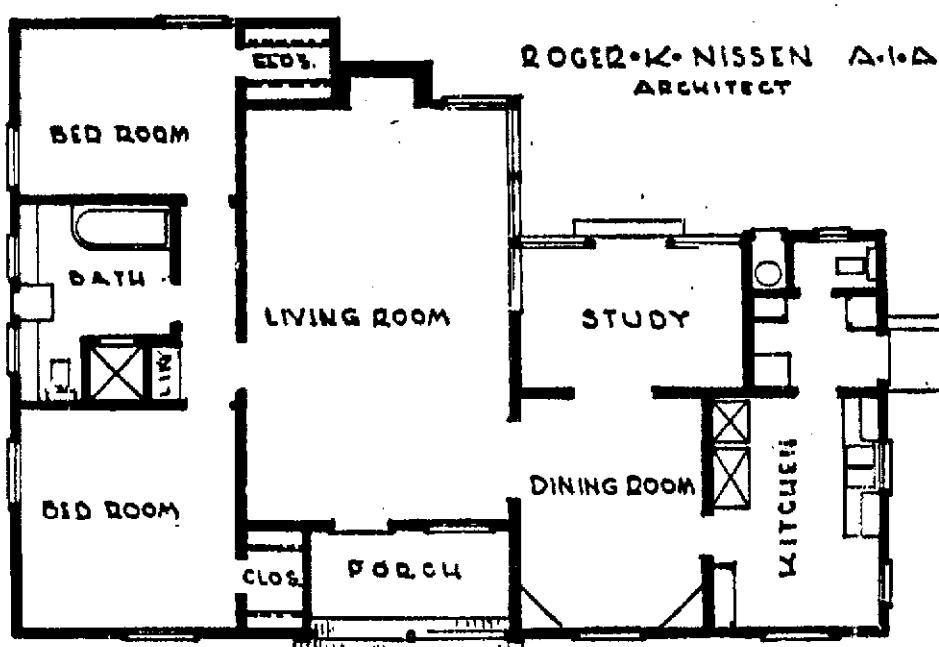
In the living room blue-gray



The Chinese junk and nest of tables in one corner of the T. M. Ellis home were brought from Hong Kong by Ellis' parents. Living room color tones were taken from original painting over fireplace. Right, shelves at kitchen counter.



A hanging shelf, flanked by floral prints and decorated with knickknacks, breaks monotony of bare wall.



Bedroom and kitchen wings are on opposite sides of living room in this residence of 1270 square feet.

PARENTS' QUESTION BOX

Teach Neatness

By Dr. Katharine Whiteside-Taylor

"HOW CAN WE live until our children get through this messy stage?" parents sometimes ask. "We can hardly step without falling over playthings! It is so chaotic that I am embarrassed to have my friends who have no children drop in."

All neighborhood groups and all friends need to be educated to the fact that really good homes for small children can not be too neat from the adult point of view. In fact, educators who are "in the know" are apt to be a little suspicious of a home that is overly neat most of the time where there are preschool children. They know it cannot be kept that way without strain on everyone concerned without sacrificing the relaxed and happy atmosphere that is conducive to wholesome growth in children and really satisfying parent-child relationships. A home where neatness is the supreme virtue can't be a really wholesome place for small children. On the other hand, total

chaos is a strain, too. Low shelves and boxes for books, games, blocks, and play materials should be provided and a pick-up time arranged at the end of the day when mother and children together put things into their proper places. But it should be emphasized that things need not be meticulously laid out in adult fashion! Getting them in the right boxes is enough for small fingers!

If it comes just once a day and mother is partner in the activity, setting a cheery tone and helping establish where things go until it becomes second nature to put them in the right boxes, it can be as happy a part of companionship as anything else that is done together! Above all things, children want companionship with their parents and must have their share of it if they are to feel really secure and loved. There is no substitute for the time a mother devotes to her children in giving them explanations as to what is right



Low shelves and boxes should be provided for children to store books and toys, thus being taught neatness.

and helping them accomplish necessary tasks. She, her husband, family and friends all need to recognize her work in guiding her children as the most important part of her task as homemaker.

Housekeeping should be seen in proper relationship as simply the means to the end of good family living and child guidance, not as an end in itself. Furthermore, when children are taken in as partners and time is allowed for teaching them to be real helpers rather than scolding them as

the nuisances they are without proper guidance, the rewards will be manifold. Children will be learning important lessons and responsibility. Really organic relatedness between them and their mother will be maintained, and last, but still of genuine value, the house will be kept habitable enough so that mother will not need to feel apologetic when reasonable friends drop in.

Dr. Katharine Whiteside-Taylor is co-ordinator of Family Life Education at City College. Inquiries concerning child behavior and training may be addressed to her at Dowsy Center, Eighth St. and American Ave.

Easy-To-Do Wreath

LIKE SO many good do-it-yourself ideas, this Christmas wreath is much easier to make than it is to explain. Basic requirements are a coat hanger, green crepe paper and trimmings, which may be pine

cones, artificial berries and flowers or cranberries and a big red bow. Bend the coat hanger into a circle and it has its own hook to tie the bow on and hang by. Cut a strip off a whole bolt of crepe paper 1 1/2 inches wide. Fringe this strip on one side, then wrap the strip around and around the hanger pasting as you go. Let paste dry for an hour. Cut another strip from the bolt 3/4 inches wide and fringe this strip on both sides. Spread paste down the center of the double fringed strip and, working on a newspaper, start to paste the strip onto the under side of the covered hanger, pinching the two sides of the strip together on top so the wreath is thick and bushy in the center. Add more and more layers of the double fringe until the wreath is as full as you want it to be, then wire on the trimmings and tie on the bow.



Spicy Pumpkin Pie

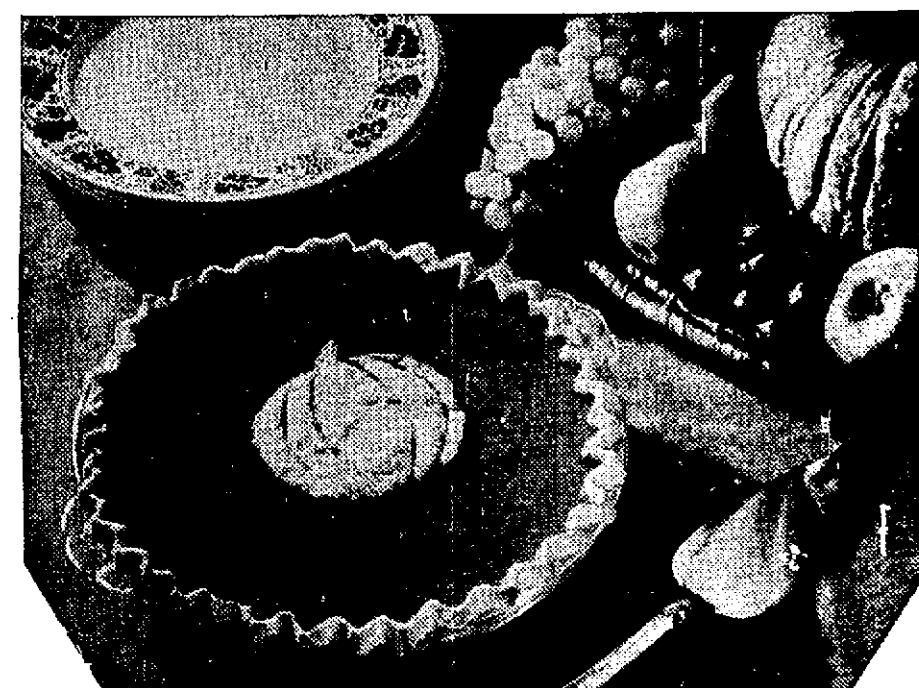
PUMPKIN PIE is the traditional finish of many holiday feasts. But vary that tradition a little by using a spicy pastry.

Pumpkin Pie With Spicy Pie Crust

Mix together in large mixing bowl, 3 tablespoons sugar, 1 teaspoon cinnamon, 1/2 teaspoon nutmeg, 1/4 teaspoon cloves, 1/2 teaspoon ginger and 1/2 teaspoon salt. Stir in 1/2 cup New Orleans type molasses and 1 1/2 cups strained cooked or canned pumpkin. Add 1 cup milk. Beat together 2 eggs and 1 egg yolk, saving egg white. Add to pumpkin mixture. Beat egg white until stiff and fold into pumpkin mixture. Pour into 9-inch spicy pastry shell and bake in a hot oven (425 degrees F.) 45 minutes or until inserted knife comes out clean. Cut a large pumpkin shape from leftover pastry and bake in a hot oven (425 degrees F.) until brown. Place in center of baked pie.

Spicy Pastry for Pumpkin Pie

Sift together in large mixing bowl 2 cups sifted flour, 1/2 teaspoon baking soda, 1/4 cup brown sugar, 1 teaspoon salt, 1/2 teaspoon cinnamon, 1/4 teaspoon ginger, and 1/4 teaspoon cloves. Cut in 1/2 cup shortening. Mix together 1 tablespoon vinegar and 3 tablespoons orange juice, or any fruit juice you may have on hand. Add to pastry and mix lightly with a fork. Roll dough 1/8 inch



Spicy pumpkin pie will add zest to any meal but it's particularly suitable to holiday meals and party fare.

thick and line a 9-inch pie pan with the pastry. Cut off the pastry one inch beyond the pan. Turn the border under to make a rim around the pan. Press rim between thumbs and forefinger to make scalloped edge.

Pecan pie is another good dessert idea. Here's the recipe which Mrs. Noble J. Johnson, wife of the representative from Indiana, gave to the Congressional Club Cook Book.

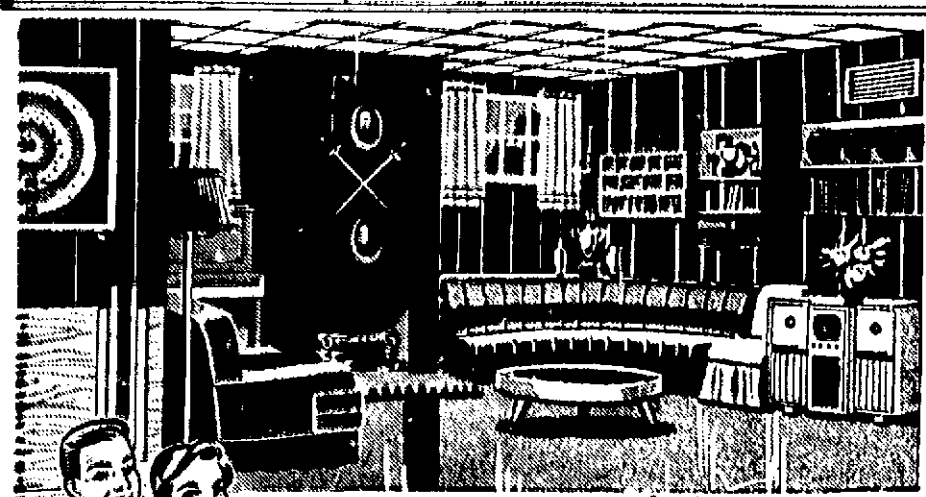
Pecan Pie

Three eggs (well beaten), 1/4 cup dark brown sugar, 1/2 cup granulated sugar, 1 cup light corn syrup, 1/4 teaspoon salt, 1 teaspoon vanilla, 2 tablespoons melted butter, 1 cup pecans.

Quiz Answers

(Quiz on Page 2.)

- 1—Mistletoe, 2—Italy, 3—Mexico, 4—Jan. 6, 12th night; 5—Wheat (grain), 6—England, 7—Italy (Russia), 8—England, 9—Hansel and Gretel, 10—St. Nicholas, 11—Waits, 12—England, 13—Wassail, 14—Australia.



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In Tune With Its Setting

By Jewel Van Ryn

NEW BUT blending into its setting as though it had been a part of its surroundings, the new home of Mr. and Mrs. William L. Farrow, 11281 E. Katella Rd., on the outskirts of Garden Grove, fits well into the atmosphere of the five-acre orange grove of which it is a part.

A winding driveway leads beneath low overhanging walnut trees to the front entrance and around to the street again, setting the stage for the ranch-type house. The basic design of the house rambles around its approximately 1800 square feet of floor area.

Another building, adjoining the house by means of a breezeway, contains the laundry room, work shop and a small studio apartment.

Provision for easy living and the congenial atmosphere which should prevail in ranch-style homes is noticeably present. One reason is the wide openings between the living room, den-library and the rumpus room, separated from the kitchen only by a large accommodating snack bar. The red formica snack bar, with its own small sink, is actually large enough to serve the family and friends a full course dinner.

Between the rumpus room and the living room, the scene is dominated by a dual fireplace. The fireplaces are side by side, opening into their respective rooms. They have been built of hand-picked flagstone, utilizing the browns, tans and creams of the stones to establish the backbone of the color scheme for these two rooms.

The large living room, with its full-length windows facing the lovely patio and its very wide opening into the den-library, has utilized a planter wall separating the two rooms, to create the indoor-outdoor theme of decoration.

TO BALANCE the interest created by the fireplace wall of flagstone veneer from floor to ceiling, a mural has been designed to be recessed into the opposite wall. The mural, consistent in its western theme and colors, depicts scenery such as can be found in the proximity of the famed Superstition Mountain in the western deserts. A lighting arrangement, hidden by lattice work at the base of the mural, illuminates the mural at night and adds to the beauty of the environment.

Three walls of the den-library, except for the door to the powder room, have been lined with bookshelves and built-in cabinets, including a custom-built desk. The walls are tinted a light green, with a chartreuse ceiling.

The large windows in the den-library face the front drive. These windows can be seen to the right of the entrance in the accompanying photograph. The heavy flowered-print drapes corniced over the windows blend in with the room to add color necessary to set off the natural finished bookshelves, cabinets and desk.

The walls of the rumpus room have been finished with wood paneling, which has been allowed to remain in its natural color. Lining the walls at plate rail height are many dinner-size plates of various designs, and colors.

A UNIQUE bit of decoration is that of the recessed gun case in the front of the rumpus room fireplace. Too, the mantel of the fireplace is a solid beam in natural finish and a branding iron is close by. The branding iron has been used by friends and visitors to autograph the mantel with names, dates and pictures. This in itself is very interesting.

Large windows opposite the rumpus room fireplace frame a view of the walnut grove, and here also heavy printed drapes are used to set off the windows and add to the decor of the rustic room.

Around the snack counter into the kitchen, which is a haven of culinary conveniences, is noticed the well-arranged sequence of cabinets and work space. The woodwork in the kitchen, as in the rumpus room, has been left in its beautiful natural color. The colorful red and cream kitchen curtains blend in with the color scheme of the atmosphere.

The bedroom side of the house, which can be completely isolated from the balance of

the home, contains two large bedrooms and the master bath.

THE front and larger of the two bedrooms is designed with its own fireplace finished in white porcelain tile trimmed in black. Facing the front of the house is the built-in vanity, which occupies a large bay with its two side windows. The vanity, custom built of rose maroda wood, has been finished to emphasize its natural grain. A full-length, wall-to-wall wardrobe provides ample facilities.

Gray silk drapes and a valance of green satin frame the vanity from floor to ceiling. White curtains, pink trim frame the bay windows. In contrast, white curtains, black trim frame the windows on either side of the bedroom fireplace. A beautiful handmade bedspread of green satin, trimmed in gray, is used to complement the custom-built bed, gray furniture and natural-finished tables.

The extra large linen closets in the hall and master bath solve the storage problem.

The master bath, between the two bedrooms, has utilized flowered wallpaper to balance the gray and maroon-trimmed tile. The tile-lined stall shower with its built-in seat forms an integral part of the master bath.

From the rear bedroom the view of the grove is amplified through large corner windows. This bedroom is furnished in heavy walnut furniture, severe in decor to suit the masculine taste.

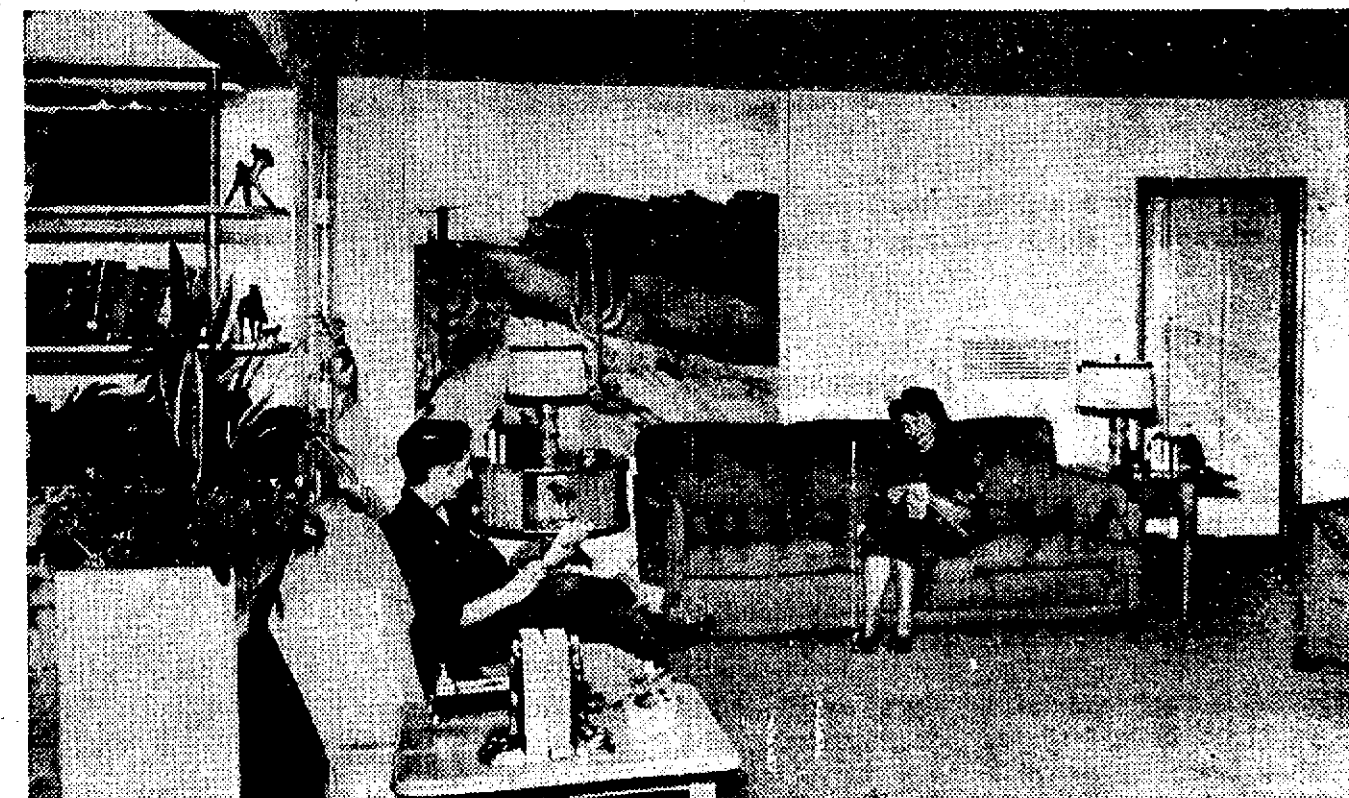
THE studio apartment in the adjoining building is strictly a young man's domain. It contains a small den, where saddles, trophies and books are kept. The studio itself has built-in cabinets and ample space for the Farrow's son, Jerry, 15, and his guests. Wallpaper has been used on one wall and a green and cream color scheme on the other walls. A half-bath is installed.

Rustic stables and corrals, located well to the rear of the residence, provide quarters for three saddle horses and a steer, Jerry's 4-H project.

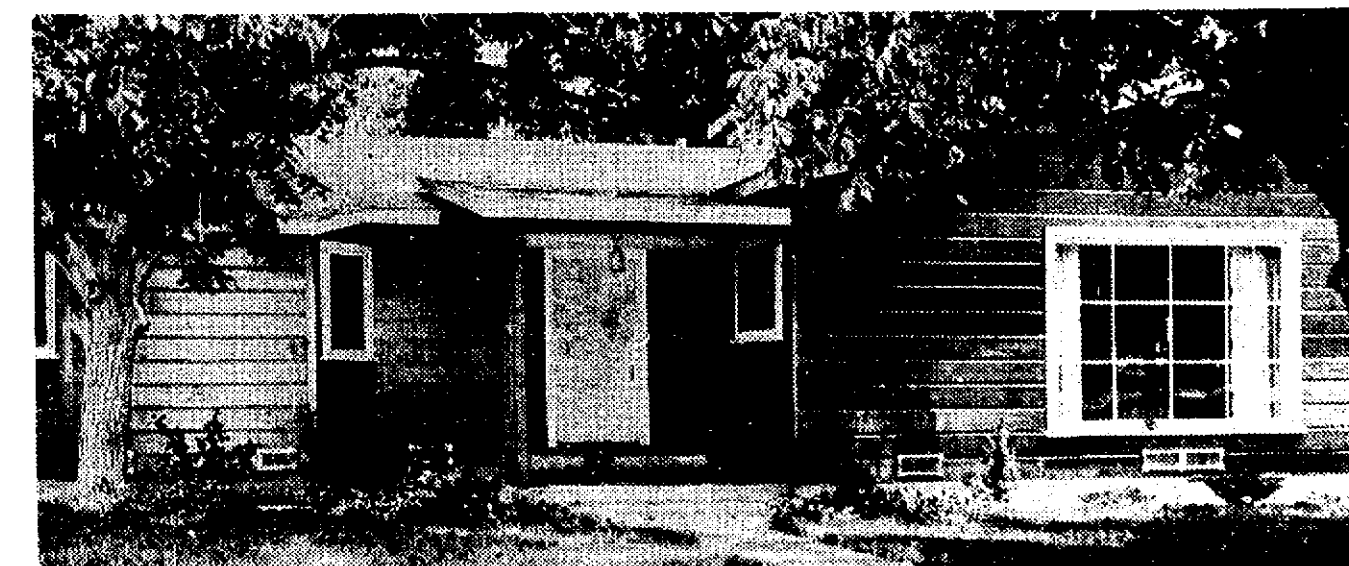
A large double garage will be located at the edge of the patio. It is planned to roof the patio and support the roof with barked tree limbs to establish a rustic appearance.



A fireplace wall of flagstone veneer extends from the floor to the ceiling in the living room. A planter-wall separates this room from the den-library.



Scenery like that in the Superstition Mountain area is repeated in mural in W. L. Farrow home living room. Mrs. Farrow and son, Jerry, are seen in photo.



Blending into its surroundings—a five-acre walnut grove—the home of Mr. and Mrs. W. L. Farrow in outskirts of Garden Grove has pleasing exterior treatment.



The vanity in the front bedroom of W. L. Farrow home is custom built of rose maroda wood in natural grain.



A rustic appearance which enhances all ranch-type homes is achieved in the patio of the Farrow house. The Farrow's are seen here relaxing in comfort.

—Photos by Nelson's Photo Shop.

Pet PARADE

By Bill Conway

THE LITHE grace of a healthy cat is always interesting. Complete muscular co-ordination seems to be the natural heritage of cats and the effortless ease of their spring while seeking prey or merely playing is something to watch.

Cats, properly trained, are excellent household pets. They require only reasonable attention to keep them healthy, their coats are odorless and in general a cat, accustomed to being kept in the house, will have good manners.

The Abyssinians pictured above have fur similar to that of a squirrel, tan-gray in color with a ruddy undercoat. They make excellent pets.

Persians are beautiful cats, with a variety of solid colors acceptable in shows.

Burmese cats and Siamese are said to be descendants of a larger type of cats used centuries ago by householders in Burma and Siam to warn of the approach of intruders. The Siamese, especially, is a war-



The Abyssinians above, reared in England and flown to U. S., are owned by Mrs. H. Warren of Bellflower.

rior in his own right but both types are affectionate pets. If you don't keep your pet cat in the house it is well to

provide a completely dry bed for him in the garage during rainy weather. Cats cannot stand dampness.

Mexico Calls

(Continued from Page 2)

off for Uruapan, 45 miles away.

Uruapan is in the edge of the tropics and is a region of balmy air, sparkling streams and falls; colorful, exotic flowers and brightly-colored birds and butterflies. It is the center for manufacturing jicaras, the lacquered trays seen all over Mexico. Close by is the volcano of Paracutin which erupted from the middle of a cornfield a few years ago.

Returning to the highway one soon reaches Lake Patzcuaro with its 32 Indian villages bordering the shores, and its innumerable islands. Thirty miles from the lake is the gracious university city of Morelia with fine hotel accommodations. Morelia's cathedral is the most beautiful in Mexico.

Between Morelia and Mex-

ico City is the most spectacular scenery of the republic. The highway winds through the forest-clad Sierras for miles and crosses the summit at almost 11,000 feet. Toluca, 41 miles from the capital, is the basket-weaving center of the country.

In Mexico City the visitor can spend as much time as he wishes and never see it all. The modernistic buildings and fleets of new cars will startle him at first. Within a short drive of the capital are the floating gardens of Xochimilco, the pyramids at San Juan Teotihuacan, the Desert of the Lions and the Shrine of Guadalupe.

When the turista has seen his fill and exhausted his travel time he can return home in about five days.

Table for Each Chair?

MUST there be a table beside every chair in the living room? Some people think so, and they use two more—one at each end of the sofa. This adds up to a lot of tables, and some rooms look cluttered with so many. Don't go without tables anywhere if their convenience is needed, but answer your problem of the num-

ber of tables with good furniture arrangement and a good choice of the tables themselves. You might arrange two chairs so that one table does for both, or use one of the new junior floor lamps instead of a table lamp; but choose tables that are big enough and those that serve beyond the call of duty and fewer of them do the

work of many. Today's home furnishings fashion favorites are roomy and have drawers and shelves, and sometime magazine slots. Their extra usefulness is plus convenience and their compactness and depth avoids the spindly forest of legs in the room that makes even the right number of tables look wrong.



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Christmas Day breakfast need not be too fancy but it should be nourishing and attractive. Here is French toast, with syrup, bacon and a hot beverage.

Grandmothers CAN'T RETIRE

By Fern Hill Cloman

THERE is a mistaken idea in these United States that Long Beach is a place where people go to retire, a sort of Utopia where grandparents lead the serene, quiet life of traditional "old folks." It's true people do come to Long Beach with this idea in mind but many a grandma and grandpa is leading a life here that makes their former life "down on the farm" look like retirement by comparison.

For example, there is Mrs. H. F. (Altie) Hutchinson, mother of two daughters and thrice a grandmother. She came here with Mr. Hutchinson to settle down to a quiet serene life in a small compact apartment, nothing resembling the bustle of the existence they had left in Minnesota. For a time it was like that. Mrs. Hutchinson, reared on a Minnesota farm, set up something like the old pattern of sociability

favored by her Norwegian grandparents. She baked dozens of cookies, Scandinavian sweetbreads and loaves of homemade bread. Then she invited the neighbors to drop in for coffee at 10 a. m., 4 p. m. or at any other time the fancy struck her. As the Norwegians say in Minnesota, "the coffee pot is always on the stove."

Then one fine morning came a letter from her married daughter in Owatonna, Minn., announcing that her daughter had been put in charge of the banquet for the State Dental Association. Would mother please make and send 74 place cards, the fancy kind, like the 40 she made for the mother-and-daughter banquet at the church? Of course mother would. The only reason mother played only a fair hand at bridge was because, while other mothers had bridge parties, mother kept the kids busy, made their party favors and



Mrs. Altie Hutchinson is a grandmother who came to Long Beach to retire but now is busier than ever.

opened her trunk and took stock of materials. She had orange and black pipestem cleaners (her daughter's class colors in high school) she had bits of bright paper and odds and ends of bright cotton prints. An airmail letter was soon off to daughter asking for snapshots of each woman who could come to the party and when these arrived mother went to work.

Stand-up paper dolls were cut to scale and the faces clipped from the snapshot pasted in place. With a pinkish shears Mrs. Hutchinson cut out circular skirts, basque blouses, wide cuffs and a circular hat. She stitched rickrack for trim, dressed each doll in a gay square dance dress. Next she made the man partners. With an ordinary small cork for a head, Mrs. Hutchinson used a pair of pipestem cleaners stuck into the cork and extended them as legs. A second length of pipe cleaners made arms with a diamond shaped bit of colored paper stapled over the pipe cleaner for a shirt. A circle of bright paper jauntily rolled made the cowboy hat and the final touch was a "pinked" kerchief to match the partner's dress. By bending the pipe cleaner arms and legs Mrs. Hutchinson imitated the characteristic postures of square dancers.

NEXT SHE made the caller and musicians, cutting tiny fiddles from two pieces of cardboard and using sewing thread run over a tiny bridge to give the "fiddle" a natural look. She padded spools with yarn, covered them with slip crepe paper to suggest staves and even pasted on a tiny circle of cork for a bung. These made barrels for the musicians to sit on. She made a handsome caller, complete with the modern touch, a pipe-cleaner microphone mounted on a gumdrop.

The musicians made the table center pieces, with tiny bales of hay scattered down the table for atmosphere, with a square dancer for each place card (no name was needed, the guest simply found her own picture and her partner took the place to the right). At each place plaid cotton



Western musicians and square dance caller are pictured in top photo, dancers are shown below. Mrs. Hutchinson makes figures of pipe cleaners, odds, ends.

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developed a flare for that sort of thing. In no time at all 74 handmade place cards, were off for the banquet.

THESE were such a success that mother received not only a letter of thanks but a second request. Did mother know that square dancing was being revived? Well, daughter was giving a dinner for 24 persons before the first big square dance of the season and could mother think of something appropriate for place cards? Maybe make some?

Mother, remembering the days on the Minnesota farm when the two big events of the evening were the square dance and the moonlight waltz,



ODDS and ENDS

in Christmas Cookery

By Mildred K. Flanary

Combine eggs, milk and salt. Dip slices of bread in mixture and saute in small amount of bacon drippings or other fat, turning to brown both sides. Drain on unglazed paper. Serve with crisp bacon and maple-blended syrup.

At dinner time, keep table decorations elegant yet simple. An imaginative decoration is frequently more effective than something that costs a lot but still looks commonplace. Of course, use your nicest cloth and your "company" dishes. Evergreen with Christmas tree bulbs in varied colors or evergreen and red berries with the silver bulbs are festive. Red or green candles, too, add their bit.

Here is a recipe for fruit cake from which 50 to 100 servings may be cut.

Occident Holiday Fruit Cake
Quantity: Two 2½ pound cakes. Bake: Two hours and 40-55 minutes in slow oven (275°).

Place contents of package all-purpose cake mix in mixing bowl. Add 1 egg, ¼ cup water, 2 teaspoons salt and 1 tablespoon lemon extract. Beat until smooth (about 2 minutes). Add 3 eggs—beat well (at least two minutes). Add the following, floured with ¼ cup all-purpose flour, 1 pound white raisins, 1 pound whole pecans (or walnuts), ½ pound whole candied cherries, ½ pound candied pineapple (cut into strips).

Line two 4"x8" loaf pans with triple thickness waxed paper and grease well. Place half of the batter in each pan. Bake in slow oven (275° F.) two hours, 40-55 minutes. Place pan of water in oven when baking. When cool, wrap well and store.

One pound mixed candied fruit may be used in place of cherries and pineapple. To add to the colorful effect, use green pineapple and red cherries; decorate the top of the cake with nuts, cherries or Christmas motifs cut from colored citron slices.

Perhaps one of the best methods of wrapping fruit cakes for storage is the use of aluminum locker foil or moisture-vapor-proof cellophane. If desired, soak a cheesecloth in brandy or wine; wrap around the cooled fruit cake, then wrap well. Store in a cool, well ventilated place. For ease in slicing, chill the fruit cake thoroughly.

For Christmas gifts, simply tie the foil or cellophane-wrapped fruit cakes with colorful ribbons and bows.

And now a word about turkey stuffings:

Bread Stuffing Varieties

¼ cup drippings or shortening
2 tablespoons chopped onion.
6 cups soft ½" bread cubes
½ teaspoon salt
½ teaspoon ground marjoram or sage
½ teaspoon celery salt
½ teaspoon pepper
½ cup milk

Melt drippings in a skillet; add onion and saute until tender. Pour over soft bread cubes, adding salt, marjoram, celery salt and pepper. Add milk and mix well. (May be used with any variety of meat, poultry or fish.)

For variety: Shape into finger-length rolls. Wrap each roll with a bacon slice or boiled ham slice; fasten with tooth-

pick. Place in a shallow pan and brown under a preheated broiler (350° F.) for 10 minutes on each side of roll. Serve with gravy.

pinked for napkins made the final touch.

What happened? Of course the party was a success, but that wasn't all. While buying square dancing prints for her dolls Mrs. Hutchinson showed the clerk her dolls; The store used them for a window display. Next step was an order to make them for the party room of one of the big Los Angeles department stores.

And now you should see that serene little apartment on E. First St. Hundreds of dolls in various stages of completion, ribbons, laces, scraps of prints on every table. Those 14-hour days back on the farm look pretty quiet to Mrs. Hutchinson when she compares them to her 18-hour days in a life of retirement in California. All of which goes to prove my point that, even with the best intentions, grandmothers simply can't retire in Long Beach.



Fruit cake meets a need when friends drop in for a holiday visit and the question is what to serve them.

Cornbread Stuffing
2 tablespoons shortening
½ cup chopped celery
2 tablespoons chopped onion
2 tablespoons chopped green pepper (if desired)
5 cups soft ½" bread cubes
1 teaspoon salt
½ teaspoon pepper
1 12-oz. can whole kernel corn (juice and all)
½ cup milk

Melt shortening in a skillet, add celery and onion and saute until tender. Pour over soft

bread cubes, salt, pepper, corn and milk.
Yield: Five cups corn bread stuffing.

Poinsettia Salad

Cut petals from one-half inch slices of canned jellied cranberry sauce. Use a paper pattern and a sharp knife. Arrange five petals on each individual bed of lettuce and place in center a ball of cream cheese rolled in toasted coconut. Serve with mayonnaise or tart fruit dressing.



Table settings for Christmas dinner should be festive and bright but easy to get ready and inexpensive. Here is a "spread" that fills the bill completely.

Tile Your Own Bath

By Helen Rasmussen

THIS shining, modern bathroom shown (center) was an eyesore until the lady of the house tiled it with new pastel-colored plastic tile.

Glued on one at a time with special cement, as homemaker (upper left) applies these 4½-inch by 4½-inch styrene plastic tiles, they can be used to cover walls wherever unsightliness offends the eye. She is shown (upper right) marking off an even line where she will start the tiling.

To tailor new tiling to her bathroom fixtures, she cuts tile

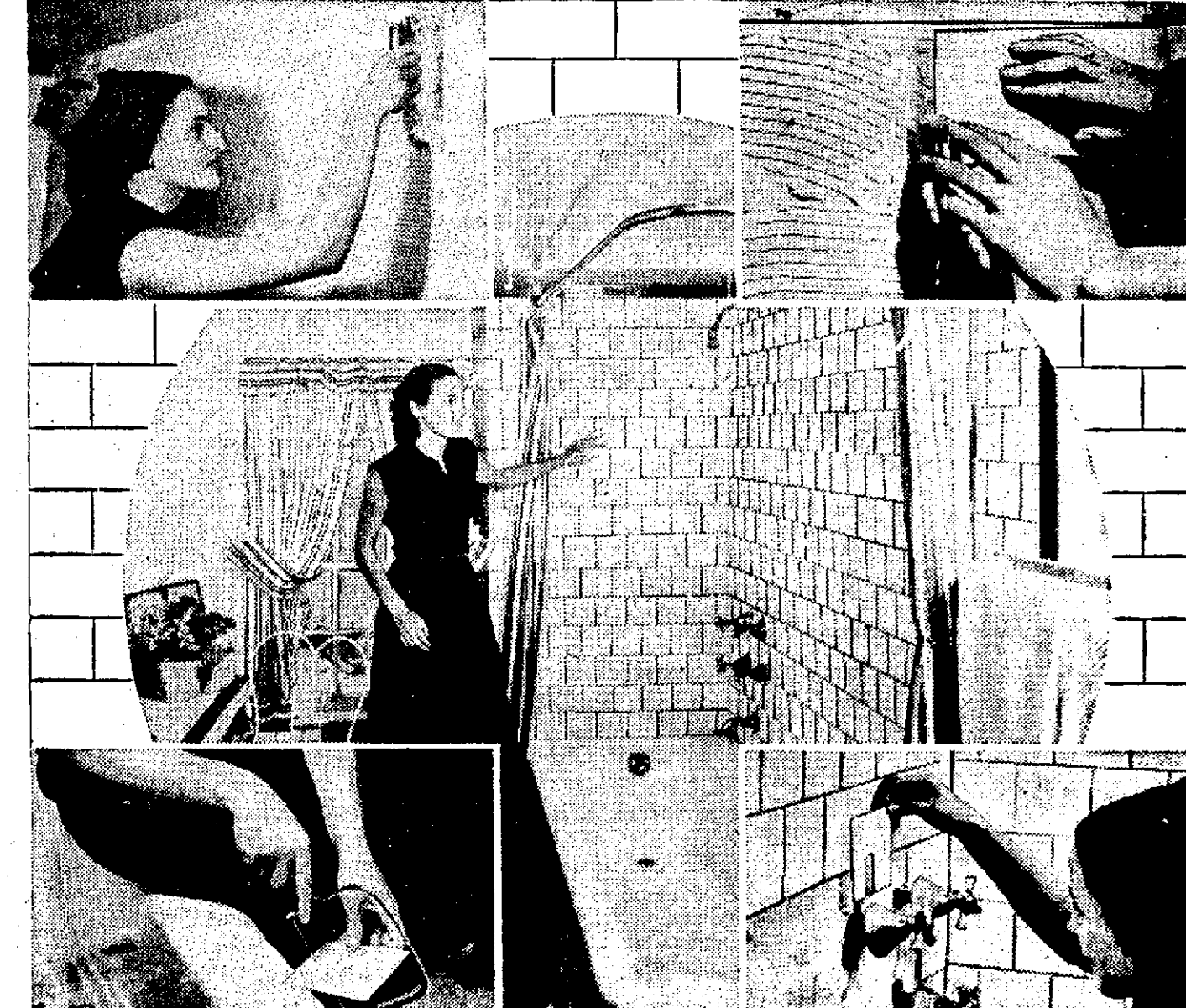
to fit with coping saw (lower left). Cementing cut-out tile fixture (lower right) is last step of the bathroom remodeling job which took five hours, very little money, and no skill.

This project is an example of the help that's at hand for shabby bathrooms which so many women would like to rescue from ugliness to make a prouder display of their homes.

Available in vivid or pastel colors or marbled surfaces, tile can be glued on to stay by the most unskilled hands.

It covers walls of plaster, board or plywood and is available at department stores, plumbing shops or supply houses.

For cementing tiles, a special cement called "mastic" is available. So is a wall-tile cleaner used to sop up smears from freshly cemented walls. A special cement spreader facilitates the job of gluing on tile. When the problem of fitting tiles around bathroom fixtures presents itself, a coping saw which cuts tile as easily as scissors cut paper is used.



Using plastic tile, Long Beach homemakers may convert a drab bathroom into a bright, gleaming room. Colors are in variety and little skill is needed.

LITTLE DOLLS DOLL UP FOR CHRISTMAS



Warm and cozy, "Little Lady" pajama suit at left is full-cut butcher-boy style and has eyelet embroidery at neckline and pocket. Sleeper, right, is also a full-cut style and with practical one-button feature.



A boon to mothers and a "pretty, pretty" for toddlers is this one-piece suit of softest, washable corduroy from Juniors, Inc. It's named "Pretty, Pretty" because that was what the little model insisted on calling it.



The Collarband is the name tag tied to this Dan River check-and-plain broadcloth. The collarband blouse has self-covered contrast buttons. The flare skirt has a belt and back side of skirt has a butterfly bustle.



Chaterete fabric is the material for this flattering dress which has its own hoop and needs no hoop skirt. It is washable and has a lace under ruffle and white yoke. Colors are pastel. Dress is by Vera's Mode.

Let Child Share Christmas

THIS YEAR let the children help more with Christmas. Their enthusiasm can become one of your major delights of the holidays, and they will bask in the warmth of a home where fun is shared.

Even the very small child can take his place in the spirit of Christmas. Given pine cones, sprays of seasonal berries, oranges, etc. and a bit of wrapping material, he can spend many happy hours wrapping and unwrapping his "gifts." This sort of play will help keep him from being constantly underfoot in this busy season.

The older children will launch into decorating the moment you give the "go" signal, and they will probably start with the windows. A

By Eleanor Avery Price

thick paste of Bon Ami and water divided into separate bowls and colored with water colors can be used as paint. The simple window designs are a Christmas tree with gay baubles, and a field of blue sky with white or colored stars. If desired, china marking crayon can be used to outline the design.

Teen-agers can mix poster paint with water and Bon Ami and paint more elaborate scenes or decorations.

Children of most any age can make paper snowflakes which may be affixed to windows with scotch tape or a little

paste. Fold squares of white paper in half, and then in half again. Hold at center and fold in cornucopia shape. Round the tops. Cut out little circles and notches on all sides. Iron flat if desired.

To make braid festoons, cut strips of red and green crepe paper an inch and a half wide and as long as can be handled. Cut the grain of the crepe running the short way. Place strips on a table and paste or pin one end of a red strip across one end of a green. Fold green strip over red; fold red over green. Repeat until the two strips are folded into a square. Now paste or pin the two top ends together and let fall open into a braid. Mother may need to help a bit with this trick at first, but it's fun when you "catch on."

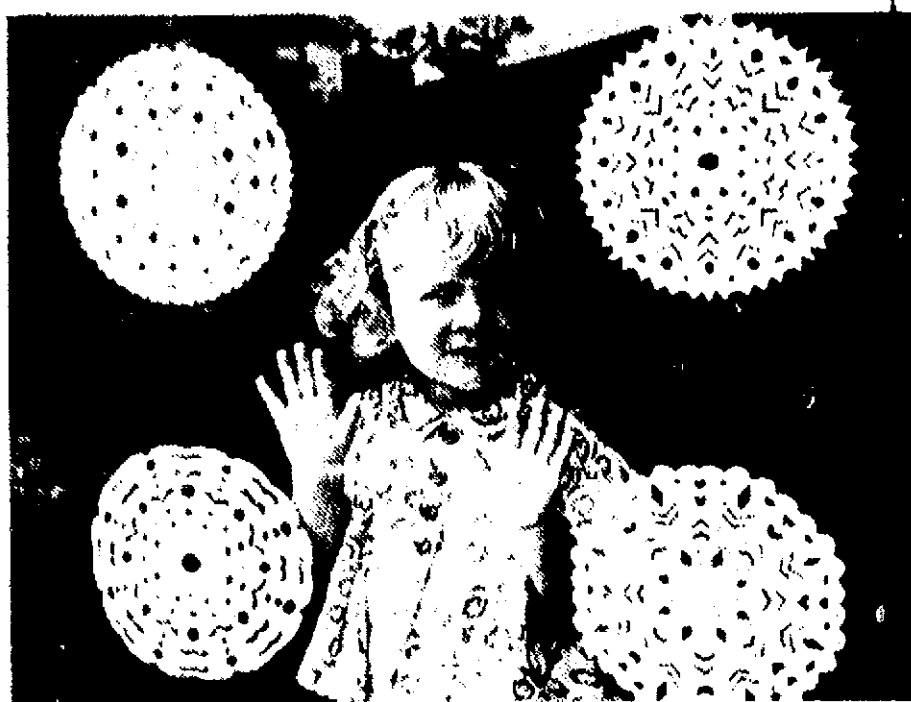
In the entrance hall or near the door, children can affix a large branch of an evergreen on which they have hung small wrapped popcorn balls. As guests depart, each is given a popcorn ball. These are especially appealing if bits of green citron or angelica and red candied cherries or cut-up gum drops have been added.

IF THERE is a little girl in your family who knows the story of the first Christmas, she will be thrilled to create the Christmas nativity with a doll. The doll may be wrapped in a plain white tea towel, laid on a bed of straw, and placed before a window or in a corner of the porch. One large star and several smaller ones should be attached above the doll. If daddy can provide a floodlight, the scene can be displayed at night before the doll comes inside.

This child-fashioned creche gives Christmas a necessary touch so often neglected in the rush and clutter as the zero hour approaches. There will be passersby who will pause in their haste to absorb a little of "Peace on Earth, Good Will Toward Men," which is the real meaning of Christmas.



Almost any little girl will be thrilled at creating the Christmas Nativity with her large doll.



—Photos by Author

Kathryn Cooke looks out between Christmas "snowflakes" which are as easy to make as paper dolls.

Sunday, December 18, 1949

Indoor Icicles

JACK FROST'S own icicles won't sparkle a bit more brightly than the icicles you can make—and yours won't melt indoors. Cut them out of silver metallic coated paper, the irregular jutting points that are as nearly like real icicle shapes as you can make them. Then squeeze clear household cement on the cut-out icicles, up and down and near the edges. Sprinkle the cement thickly with artificial snow, mica, for plenty of glitter. This is decoration that can be used so many ways. Try a border of glistening silver icicles under the mantel, below the window cornices, around the edge of a table, just below the glass on the front door. Cut icicles in smaller sizes to decorate packages and to edge the centerpiece for the Christmas or New Year's party table.



The FINEST

For the motorist who demands the best, Union Oil's scientists have developed a distinguished combination—Royal Triton Motor Oil and 7600 Gasoline. Royal Triton is the famous purple oil designed to meet the lubricating needs of the finest precision-built motor cars. 7600—the gasoline of the future—more than meets the power requirements of today's highest compression engines. Both are available at the sign of the seventy-six.

UNION OIL COMPANY

when BANDING is on the LABEL—Quality is in the BAG!

AT YOUR DEALER



The deodar cedar is an imposing ornamental. It often grows 75 to 100 feet tall in a pleasing conical shape.

Plant A Living



By Bob Gilmore

ONE OF THE most lasting gifts in the world, either for yourself or a friend, is a living Christmas tree. This type of a present will symbolize the Christmas spirit for many years to come, adding beauty and dignity to practically every kind of landscape.

Living Christmas trees that are bought now may be decorated indoors for the holiday season this year. After New Year's Day the tree may be transplanted to its permanent position in the garden. This is a relatively simple task, the only difficulty being to obtain a type of tree that will fit into your surroundings.

For many years the deodar cedar (cedrus deodara) has been recognized as the more or less official outdoor Christmas

tree of Southern California. While one of the most dignified plants available, its size unfortunately restricts it to landscapes of rather large size.

Although a native of the Himalayas, the deodar cedar thrives throughout the Long Beach area. It possesses an amazing lateral spread, the lower limbs stretching out for many feet almost parallel with the ground. Because of this relatively uncommon type of growth the deodar cedar is best planted more or less in an isolated spot.

The deodar is a conifer, one of the tallest, and at maturity may attain a height of 100 feet or more. The foliage, which has the appearance of being soft, may prove needle-like if touched abruptly. When planted in the lawn area, where it performs beautifully, the deodar will give your landscape a truly dramatic effect. It withstands a fair amount of abuse, fairly heavy winds apparently doing little damage.

Another interesting cedar for the Long Beach area is the Blue Atlas, also known as variety Atlantica glauca. Its silvery-blue foliage gives the tree a distinctive appearance. Although a slow grower, the Blue Atlas cedar eventually may reach a height of 100 feet.

The true cedar is the Cedar of Lebanon, often called cedrus libani. The cones are quite long, usually measuring about four inches in length. Like the other cedars this variety is relatively free of diseases and plant pests.

A possible substitute for one of the cedars as a living Christmas tree is the giant sequoia. This is the well known "big tree" of the High Sierras. The trees grow slowly and for perhaps 10 or 15 years will not prove too large for the average-sized garden. These trees thrive throughout Southern California except in arid or desert-like regions.



A beautiful and dramatic subject for lawn areas, the deodar has neutral green foliage, produces small cones.

Give Plants for Christmas

By J. J. LITTLEFIELD



There's nothing finer than giving Christmas plants to home gardener friends. The plants serve as a reminder of the bond of friendship between the giver and the receiver.

For example, Bird of Paradise, camellia, azalea, daphne, Chinese magnolia, Michelia fucata, rose bushes, cymbidiums, and pyracantha are all good sturdy plants. They will grow from year to year and produce colorful flowers. Potted plants and any of the decorative house plants are always a welcome addition to any garden or home.

These plants will grow better if fed periodically with Red Star GRO-MASTER. It contains long lasting organic foods as well as fast and medium acting chemical plant foods. Just what plants like!

FREE... Visit your garden dealer today. Ask for the 72-page RED STAR POCKET GARDEN GUIDE, the complete garden reference book, and the monthly issue of GARDEN CHATS, packed with garden suggestions. Yours with the compliments of your garden dealer.

"MIDWINTER GARDENER" WEDNESDAYS AT 3:30 KFI-TV - CHANNEL 9



AT BETTER GARDEN DEALERS

Green Peas All Winter

By A. C. MacLeod

DELICIOUS peas can be grown in all but the coldest sections of California right through the winter. In the Long Beach area, they can be grown the year around.

In Central California seeds

can be planted from September until March, in the interior valleys, from November to January. In the sections where the temperature gets down to several degrees below freezing it is better to wait until Jan. 1 to plant. While the plants will stand low temperature, the blossoms are injured by a heavy frost, so it is better that they blossom after the coldest weather is past.

At least 20 feet of row should be planted for each member of the family to be fed. The most satisfactory type for the home garden is the pole pea, requiring a supporting trellis. They produce a larger crop, over a longer period, insects are easier to control, and peas easier to harvest. Alderman, Giant Stride and similar varieties are good for planting at this time of the year. Depending on the weather they take from 2 1/2 to 3 months to mature.

Peas will do better when winters are quite wet if they are planted on raised rows or ridges spaced 3 feet apart. If grown in the open where both

sides will get sunshine a ridge 15 inches across may be raised about four inches, and in the middle a row of poles may be placed and cords strung to support the pea vines. A row of peas is then planted on the outside edge of the ridge on each side. The rows should run north and south. For more than one row, leave space between for a path and an irrigation ditch.

PREPARATION of the soil is important, with deep spading and liberal feeding. It pays to treat pea seeds with an inoculant. Better germination and thrifter plants will result. Plant seeds two inches apart and one inch deep in most soils, in sandy loam two inches deep. A balanced fertilizer applied by the side row method about a month after the plants appear will give them a boost.

The plants should be protected against aphids. After the peas are formed they should be kept picked to extend the harvest as long as possible. The cleaner the vines are kept picked the more peas will be produced. In periods of dry weather be sure the vines receive plenty of water.

BOYS and GIRLS! LAST CHANCE TO SEE SANTA

TODAY, DEC. 18, AT PARK NURSERY

PARENTS Bring the children to see Santa. He will be here all day from 10 a.m. Bring your own camera and take as many pictures as you like. Santa will be outdoors so it will be easy.



3842 E. 10th St. Phone 8-4525



CHRISTMAS SUGGESTIONS

LIVE CHRISTMAS TREES
Give one to each child for their very own—for their own room.
We have some completely trimmed with tinsel and colored balls. Fancy containers. Complete \$2.95.

MANY LIVING CHRISTMAS GIFTS
Plants live and grow into specimens that can mean so much to permanent beauty of home. Christmas is a home building custom so why not give a living memorial of this season. Living plants priced from.

POTTED PLANTS The Ideal Gift
(free gift wrapped)
Cyclamen \$1.25 up Poinsettia 95c up
Azalea \$1.25 up
And Many Others

Assorted DISH GARDENS 95c up
Completely Planted

OPEN EVERY DAY
3737 LONG BEACH BLVD.
HODGES NURSERY
CALL 4-2397

Plant Now for 1950 Roses

By Dr. Richard P. White

Executive Secretary, American Association of Nurserymen

THE DELICATE perfume, the exquisite form and color of the blooms found in well-grown roses keeps them a year-to-year favorite with most home owners. Whether in a large formal garden, a small garden, or just a few plants placed around the yard, roses are extremely rewarding plants and bring joy to the whole family.

Late fall is a good time to plant roses, which may be put into the ground at any time so long as the ground remains friable, says Dr. Richard P. White, executive secretary of the American Association of Nurserymen.

"First think of your favorite colors when you select your rose plants," says Dr. White. "pink, red, yellow, white and all their intermediate shades like salmon and gold are ready for the choosing. Many gardeners like a mixture of the latest colors, not forgetting the old standbys which are always popular."

"Secondly, think of the uses for your roses. You may wish a garden of roses alongside a porch or on a terrace, or to grace a view from a picture

window. You may wish a hedge or trellis of roses; climbing roses on the walls of the house, or along a nondescript fence, in order that it will flame into a riot of color. Spot your roses where they will give the whole family the most pleasure.

"Here are a few hints. The newer and very popular Floribundas, when successfully used in mass plantings and edgings for paths, drives and borders will provide a continuous show of color and a delightful source of cut blooms. The large flowering climbers will transform a doorway, gateway, garage or fence. They will provide plenty of cut flowers too."

"But for longer stemmed cut roses and for the customary rose garden, vigorous hybrid teas of great variety are available."

"HERE are a few of the later prize-winning varieties. Fashion, a floribunda, coral-pink overlaid with gold; Mission Bells, a salmon; Capistrano, soft rose pink; Sutter's

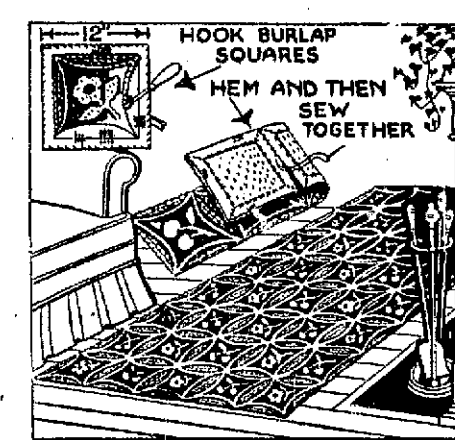
gold, yellow-pink; Forty-niner and Tallyho, bicolor are a few of the hybrid teas together with Diamond Jubilee, buff orange; Nocturne, red; Taf-feta, salmon-apricot; San Fernando, scarlet; Rubaiyat, red; Peace, lemon-yellow; Miranda, garnet; Horace McFarland, apricot; Katherine T. Marshall, pink; Dickson's Red, red, and Mary Margaret McBride, pink. All of the above are all-America rose selections for recent years. There are, of course, many other proved favorites."

When you receive your plants from your nurseryman get them into the ground immediately. Roses like fairly heavy, but well-drained soil. Dig a hole about two feet deep. At the bottom, place a layer of coarse gravel or cinders six inches in depth. Take the best top soil from the hole and mix it with about 25 per cent peat moss and 10 per cent well-rotted manure. Take the plant between your thumb and forefinger, grasping firmly by the graft or bud union, and hold the union just at the finished bed level. With your other hand work the soil into the hole and carefully around all the roots until the hole is

about three-quarters full. Next firm it with your foot and then flood it with water to settle the soil. Then put the rest of the soil in the hole and repeat firming and watering process.

Your nurseryman is always glad to advise and if you have any question consult him.

You Make It



ADD-A-SQUARE HOOK RUG

This rug is a fascinating design of interlocked circles, flowers and cherries may be made larger and larger by adding squares. Pattern 201 gives actual-size tracing designs and illustrated directions for every step. The price of the pattern is twenty-five (25) cents. Send order to: Workshop Pattern Service, Long Beach Press-Telegram, Bedford Hills, N. Y.

Tips on Gardening

GARDEN tips for the week. This is a good time to visit nurseries for the purpose of selecting gift plants. Azaleas, cyclamen, camellias and poinsettias are a few possibilities.

Small bedding plants such as delphinium, stocks, snapdragons and pansies that were started this fall may need fertilizing at this time. Adequate food is essential for proper development.

Hardy shrubs and trees will be less susceptible to wind damage if pruned now. Heavy

growth in the center of a plant offers resistance to the wind, thus making it possible for damage to occur. When properly thinned the tree is safer as the wind blows right on through.

But do not prune any tender plants. The new growth is sensitive and may suffer badly during frosts or extreme cold.

Condition the soil now, adding plenty of humus such as American peat, for bare root roses which will be ready for planting next month. They want a sunny location.

FUCHSIA-LA NURSERY

3569 Atlantic Phone 4-3221
"Where Planting Information Is Cheerfully Given"

THESE ITEMS ON SALE SUNDAY THROUGH SATURDAY

For an Everlasting Christmas Gift

GARDENIAS 49c
1-gallon size \$2.49
5-gallon, Blooming

PINK PERFECTION CAMELLIAS Loaded with Buds. \$1.49
CAMELLIAS 5-gal. size. Bushy and Heavily Budded. from \$4.50

AZALEAS \$1.59
Blooming, 5 and 6-inch Pots

Use Georgia Peat When Planting Any Semi-Shade-Loving Plants

HARDIE RENOVATOR FOR RENT

We Use and Recommend Patented LIQUINOX FERTILIZER (OPEN 7 DAYS A WEEK)

KITANO'S SPECIALS

DEODAR CHRISTMAS TREES

Have a live Christmas tree in your yard this year. These are 4 to 8-ft. tall. Priced from \$4.95

IDEAL FOR CHRISTMAS GIVING

POTTED PLANTS

Blooming Poinsettias
Azaleas
Cyclamens
Ferns
And Other Foliage Plants

Kitano's ATLANTIC NURSERY

15601 South Atlantic, Compton
Just north of Olive NE mark 5-1590

Just north of Olive

NE mark 5-1590

Riverdale Nursery

Potted Flower Plants for Christmas

CYCLAMEN 98c
POINSETTIA 98c
AZALEA \$1.25

LIVE CHRISTMAS TREE (CEDRUS DEODARA) \$4.75 TO \$10.00

25% OFF ON BULBS
Your last chance to plant tulips, daffodils, ranunculus, anemones, freesia, etc. for spring flowering. 25% Off From Our Usual Low Prices

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PHONE 20-2388

FREE DELIVERY OPEN SUNDAYS

Alfson's Nursery Gift Ideas

Planters, dish gardens, house plants, novelties, garden equipment, barbecue sets, incinerators, lawn curb, trees, shrubs.

Open Nights Until 9:30 Until Christmas

DON'T FORGET THE KIDDIES! PLAYGROUND EQUIPMENT Horizontal bars, swings, slides, teeter glider. Complete sets from \$12.95

CHRISTMAS TREES
Select Mt. Shasta white fir, Silvertips, Douglas fir. Very choice trees.

LIVING TREES
Have a living Christmas tree this year. Priced from \$2.50

LIGHTS, ORNAMENTS AND WREATHS

CYCLAMEN, 4" pot, 69c **AZALEAS, 5-inch pot, 79c**
CAMELLIAS, 49c up **POINSETTIA Bloom in pot from 69c**

ALFSON'S NURSERY

15629 ATLANTIC (1 blk. N. of Olive) Compton
BETWEEN OLIVE AND COMPTON BOULEVARDS OPEN SUNDAYS



LONG SERVICE HONORED—Joining hands after the banquet held in their honor recently at the new Rendezvous Room of Brower's Restaurant in Long Beach are four 35-year Ford Motor Company employees and the manager of the local assembly plant. In the group are Robert W. Tobin, Clarence W. Deister, A. L. Edwards, plant manager; James W. Saunders and Herbert W. Richman. Each of the 35-year men received a suitable engraved gold watch as a token of the company's appreciation for their years of service.

Along Automobile Row

BY TOM WYNN • AUTOMOBILE EDITOR

Silver Spring, Md., which lies just outside of Washington, D. C., has not only solved its parking problem, but in doing so claims to be the fastest growing town in the nation.

Their answer to the parking problem began early in 1946, when the state legislature authorized Silver Spring to issue \$800,000 in bonds for building free parking lots.

Today the downtown area has eight free parking lots, covering nearly 76,000 square feet, holding 2000 cars. Business has increased so much that the town recently got authority to issue another \$200,000 in bonds to expand the program.

The city has erected signs directing motorists to the free lots. Police report, while more cars come downtown than ever before, traffic jams have disappeared and accidents have declined sharply. For in Silver Spring today, motorists don't congest the streets looking for a place to park.

Five employees of the Long Beach assembly plant of Ford Motor Co. celebrated 35 years with the company this month. The occasion was observance of their 35th anniversary with Ford. Each of the five men received a suitable engraved gold watch as a token of the company's appreciation for their years of service at a dinner in the Long Beach plant.

Receiving 35-year watches at the banquet were James W. Saunders, Herbert W. Richman, Clarence W. Deister, Robert W. Tobin and Alfred C. Miller, plant manager. A. L. Edwards made the presentation.

Company officials from the Long Beach plant attending the dinner were J. E. Roberts, district sales manager; R. C. Armour, assistant plant manager; C. E. Davis, resident controller; H. V. Anderson, manager of industrial relations; C. R. Thomson, general superintendent; and W. A. Peterson, manager of the production control department.

A spark plug of new basic design, developed over the past several years, promises to defeat most of the weaknesses of conventional type plugs, is announced by the American Eagle Spark Plug Co. of Detroit.

The company's engineers have perfected a nichrome radial cathode which delivers a 360-degree radius of fire in the form of a circle or halo, replacing the usual J-type single-wire cathode which delivers a single spark. As a result, the new plug has a hotter, stronger spark that burns all gas vapors in the combustion chamber as well as oil which causes fouling. With the resultant higher combustion efficiency, better gas mileage and smoother running engine is obtained.

Incorporating designs to meet the demands of modern high-

GIVE YOUR CAR THE NEW LOOK AUTO PAINTING

IRWIN AUTO WORKS
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It Costs No More in Our Modern Shop
Phone 8-3009

GOOD YEAR TIRES

STOP HERE FOR THE BEST BRAKE JOB IN TOWN

GOOD YEAR UNI-BOND PROCESS BRAKE LINING

- 50% More Wear
- 15% More Lining Area
- No Rivets to Score Brake Drums

\$17.50 EASY TERMS

ALL HYDRAULIC BRAKES
Includes Lining and Labor

GOOD YEAR SERVICE STORES
444 E. Anaheim • Ph. 6-2279

Auto Volume Pick-up Seen as More Factories Reopen

By DAVID J. WILKIE

DETROIT. (AP) Motor vehicle production should gain momentum slightly this week with the reopening of more assembly lines.

Many assembly lines idle since Thanksgiving Day for model change-overs or because of steel shortages started their 1950 model production last Monday. A few already have rolled out thousands of the new models and have shown them publicly. Others will display the new units soon after Jan. 1.

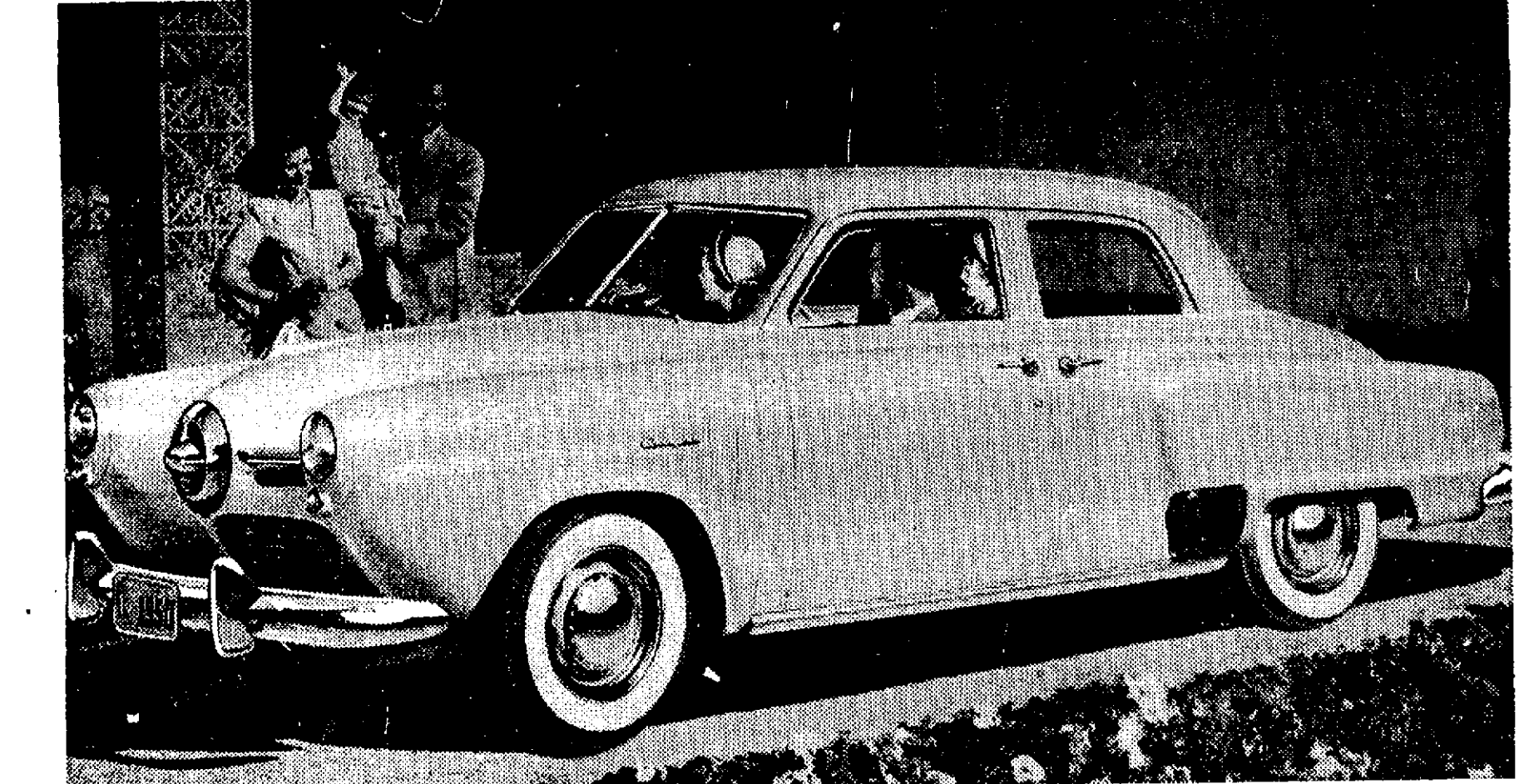
The industry reaches another production milestone this week as it rolls off the 6,000,000th vehicle to be built in 1949. That tops by more than 400,000 units the record output for all of 1929.

Biggest producer of the year, of course, again will be Chevrolet. That major division of General Motors will get some truck output this week and start assembly work on its 1950 models next Monday. So far this year Chevrolet has built 1,066,565 passenger cars. Next in volume is Ford's Ford Division with 795,891, followed by Plymouth, 546,546; Buick 376,489 and Pontiac 317,119.

Chevrolet is one of the companies not likely to display its new vehicles until after Jan. 1. Cadillac, at the other end of the General Motors' line, is expected to get its first public showing at the show G. M. will put on at New York's Waldorf-Astoria Hotel in mid-January.

The companies resuming assembly output will try to keep the lines running through to the year's end. However, one or two of the car makers that maintained production despite the steel shortage are understood to expect little or no output during the Christmas-to-New Year's week.

Factories turned out 55,853 passenger cars and trucks between Dec. 5 and 10. This compared with 67,902 units in the preceding week.



Today! Sunday! Ed James Makes The new 1950 Studebaker Your Best Pick! By Arithmetic!

WHAT A WONDERFUL CAR YOU GET! AND JUST IN TIME FOR CHRISTMAS!

You enjoy the distinction of owning and driving the "next look" in cars—inside and out... years ahead! You're treated to the deep-bedded soft-sprung comfort of the "Miracle Ride" every mile you drive. You don't roll back on hills—the automatic Overdrive Transmission saves you important money by cutting fuel expense. All in all, you're really "on the ball"—with a new 1950 Studebaker.

Whirlwind 1-Day Sales Drive
Enables you to get as much as \$350 more than your present car's actual worth in Special Trade-in Allowance. Easy Credit! You said it! Come get it!

JAMESTOWN
14TH & AMERICAN PH. 6-4218

Battle Looms Again Over Signs Along U. S. Highways

By CLARKE BEACH

WASHINGTON, Dec. 17. (AP) The old battle of scenery lovers vs. highway advertising is about to flare again. The American Automobile Association (AAA), with 10,000,000 members, has decided to launch once again the campaign it dropped when the war started. Outdoor advertising interests are rallying to buck it.

One of the oldest organizations in the antillboard scrap, the National Roadside Council, is gathering new ammunition through highway surveys. It now has 20 co-operating state councils and 82 co-operating organizations, including the Garden Clubs of America and the American Planning and Civic Association.

The research of the council is financed largely by the American Nature Association. For more than 20 years this association has campaigned against highway signs that spoil the scenery.

Originally the fight of these organizations was just against billboards. Now billboards are seldom mentioned. The new line is to work for general roadside protection and improvement, to promote motoring safety, highway efficiency and to protect property values as well as to save the scenery.

CURBS SOUGHT

This is the general theme of the A. A. A. program, which seeks adoption by all states of highway zoning plans—setting aside certain areas for factories, others for business and permitting billboards only in business zones.

One reason for this is that the outdoor advertising people have put up such a consistently successful fight against any curbs on their business that they are recognized as formidable antagonists.

The U. S. Public Roads Administration is taking no part in the contest, although it is providing billions of dollars to help finance the states' construction of the national highway network.

The viewpoint of the Public Roads Administration is that it has no legal right to insist that states pass legislation designed to restrict outdoor advertising in order to get federal road aid.

The research staff of the P. R. A., however, has provided state highway officials with facts about highway reading matter. One of the research chiefs, David R. Levin, recently reported these sample statistics:

1. On U. S. Route 1 north of Philadelphia a motorist traveling at 50 miles an hour passes one highway sign every second.
2. Between Baltimore and Washington 2450 commercial signs and billboards are peppered along 30.5 miles.
3. On 300 miles of U. S. 1 out of 10 towns in Florida more than 1000 billboards were counted, 6000 signboards, and 14,000 signs on trees and business places.

"In addition to aesthetic considerations, the billboard is a danger wherever it obstructs sight distance below the minimum established standard," said Levin.

Many states, counties and towns have adopted some form of restrictive regulations to prevent billboards from becoming a menace. And the outdoor advertising people have often voluntarily co-operated with local officials to prevent erection of signs that would obviously constitute a hazard.

Actually, there seems to be no strong proof as yet that highway advertising is closely linked with highway safety. The most recent publication on the subject is a progress report by a Michigan commission. It concluded that, of the advertising signs, "only those which were illuminated, including neon and flashing neon, showed any appreciable association with accident locations."

THESE OPPOSE

Drawn up against the zoning campaign are, among others, the Outdoor Advertising Association, which works with the big boards; the American Highway Sign Association, which handles smaller boards, and the Conference of Roadside Business and Property Groups.

A vigorous call to arms was issued from headquarters of the O. A. A. and the Conference of Roadside Business when they got word that the A. A. A. in its annual convention last month was planning to renew its campaign. Their reply takes this line:

1. Roadside business, including advertising companies, has an important role in American industry, including heavy investments and large annual sales and pay roll.
2. Complete public control of areas along highways would be an unwarranted encroachment on private property rights.
3. The large advertisers give much free space to good causes, they work in the interest of traffic safety and they endeavor to protect areas of unusual scenic beauty and historical interest.

Courts have often upheld the advertisers when they protested that restrictive legislation interfered with their property rights. Some recent decisions, however, have given the antillboard people hope that the law is gradually swinging to their side.

Pedestrian Harder to See in Darkness

CLEVELAND, Ohio, Dec. 17. Pedestrians cannot be seen as readily at night. This fact is largely responsible for the seasonal differences in pedestrian death totals, a safety bureau reports. In the summer, deaths reached a minimum of 23 per cent below the average monthly death total for the year. In the late fall, when short days brought darkness during the hours of peak traffic, pedestrian deaths increased to a maximum of 42 per cent above the monthly average.

More Older Victims Die of Crash Hurts

CLEVELAND, Ohio, Dec. 17. Persons 65 years and more of age had the highest death rate of any age group. One aged person in 12 who was injured in a motor accident died as a result of that injury. This clearly infers that aged pedestrians are less able to protect themselves in traffic. The responsibility for their protection rests largely on the drivers of motor vehicles. Dark and inadequately lighted streets breed accidents of this type.

QUALITY

... is the inflexible rule of Cadillac. Not once in 50 years of production have the Cadillac designers, engineers and craftsmen varied from that rule. Quality is the intangible extra that makes Cadillac the unchallenged leader in the automobile field.

Cadillac's beauty, performance, comfort, safety and dependability are recognized everywhere. And equally true is Cadillac's economy of operation and unusually low rate of depreciation. Though the price may be a little more, the actual cost of owning a Cadillac is less than the cost of owning an average car. So don't pay the cost of a Cadillac unless you get one. To get one, come down to RIDINGS, your local Cadillac dealer, on American at 15th.

Before It Rains. REPLACE IT

Marine Glass Co.
SCOTT-WOODARD-SCOTT SR.
GLASS FOR ALL PURPOSES
Cor. 14th and Magnolia Ph. 7-7475
Member of Long Beach Builders Exchange

Buy Right... Buy Right Now!!
PRICES ARE DOWN

NOWLINGS INCORPORATED HAVE THE RIGHT CARS AND THE RIGHT PRICES!

Every Automobile on our lot selected for LOW MILEAGE! IT'S TOP CONDITION... EVERY CAR GUARANTEED... BEST TERMS IN TOWN...

6 BARGAIN BUYS

'47 Mercury Sedan	\$1089	'49 Hudson	\$1989
'46 Dodge Sedan	\$1089	'49 Ford Club Coupe	\$1489
'47 Buick Super	\$1489	'47 Studebaker	\$1189

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NOWLINGS INCORPORATED

1599 American Avenue

OPEN MONDAY THROUGH SATURDAY 9:30 TO 9:15 UNTIL CHRISTMAS



FOR A THRIFTY

Merry Christmas

SAVE AT SEARS

Still time for Christmas delivery!

SEARS CUTS THE PRICE on this 'Silvertone' TV. 12½ Inch Screen

Regular 329.95 You save \$30 Now!

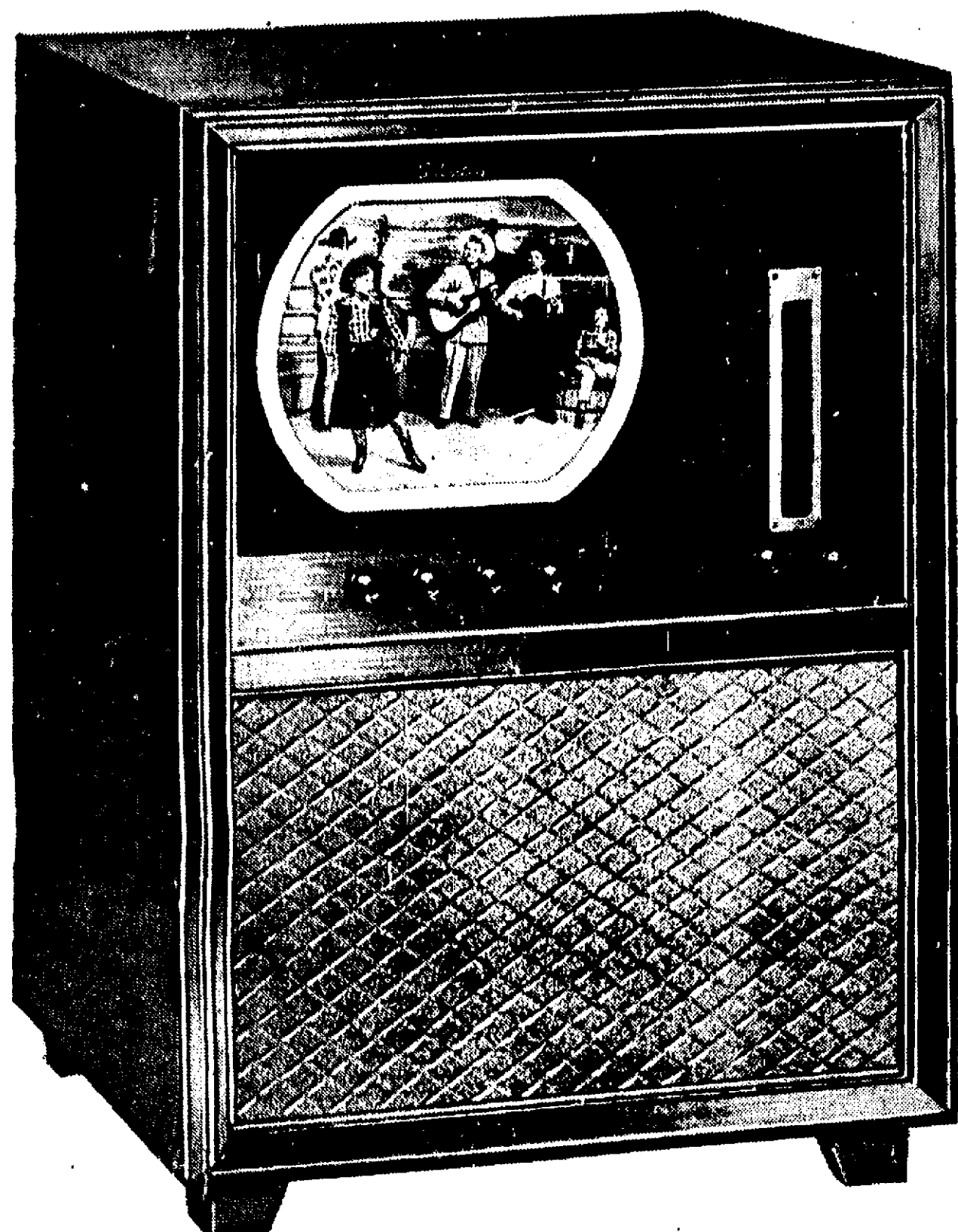
299⁹⁵

Plus Installation

\$10 DOWN, Sears Easy Terms, Usual Carrying Charge

We've cut the price \$30 to make a big Christmas TV special! . . . on this popular push-button television set, with 12½-inch screen and a wealth of great features for finest reception on all channels. Full size chassis, lock-in circuit. Cabinet in fine mahogany veneers.

Same Model as Above, in Blond Oak Veneer, Regular 329.95, now..... **309⁹⁵**



'Silvertone' with 12½-inch Screen Table Model TV

244⁹⁵

Plus Installation
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You get the latest features for fine television performance. The picture is clear and steady without drift or interference. Note the handsome cabinet in rich mahogany veneers . . . note the compact size. Order at once, enjoy the marvelous Christmas programs.



Also in Blond or Maple249.95
Other 12½-inch Table Model TV as low as.....219.95



Walnut Veneer with 12½" Screen

259⁹⁵

Plus Installation
Only \$10 down
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'Silvertone,' at a price within your Christmas budget! Represents the latest developments of Sears Research laboratories. For the best, it's Silvertone!

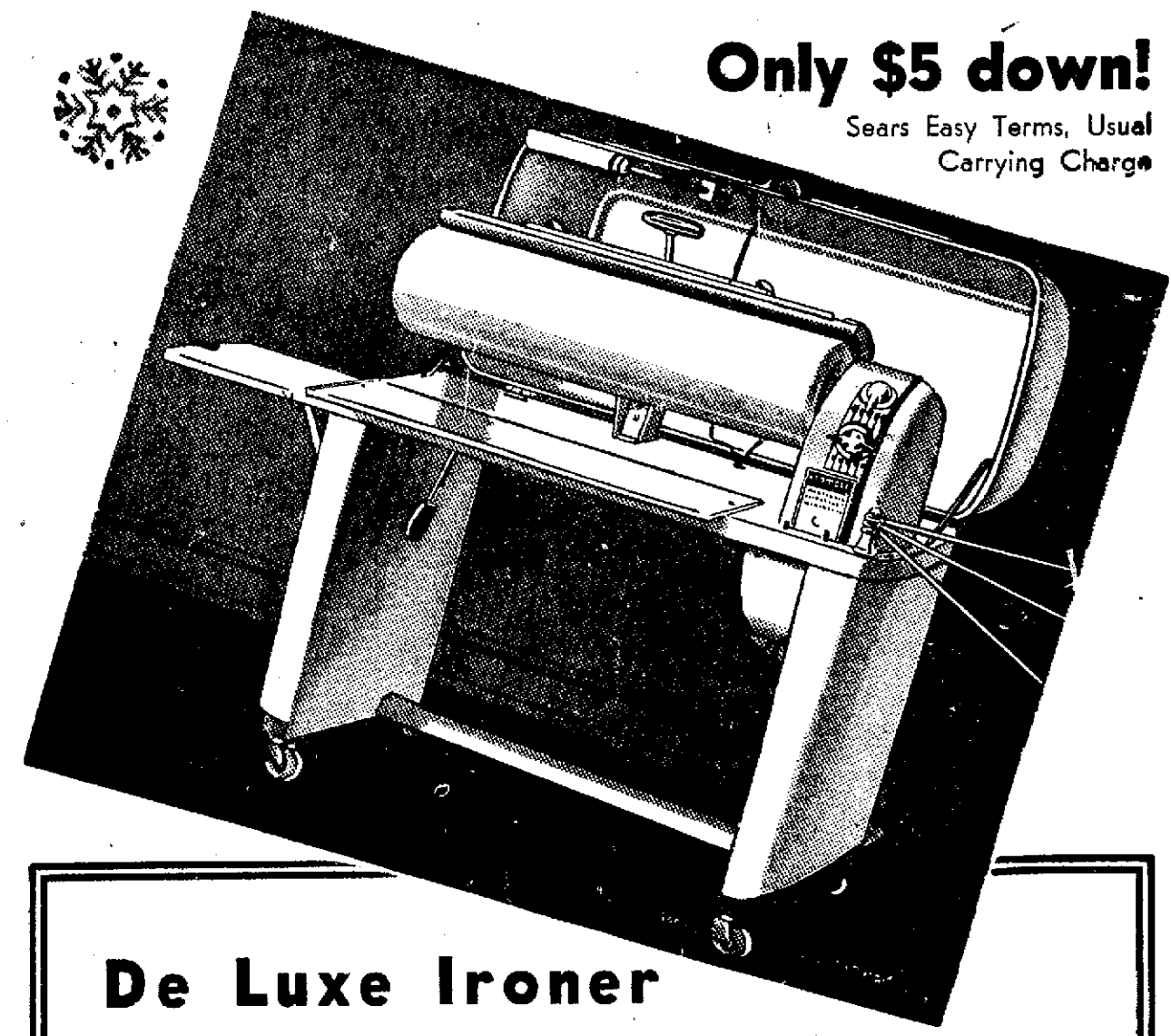
Mahogany, 12½-inch 259.95
Blond, 12½-inch 279.95 Walnut, 10-inch 229.95

Only \$10 down on TELEVISION!

IMMEDIATE DELIVERY at Sears Long Beach!

Open 9:30 to 9:15 Until
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"Satisfaction guaranteed or your money back" SEARS



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De Luxe Ironer

It's a beauty! It's wonderful, for it does the ironing for you! Simply guide the clothes. Full 26-inch roll, 2 thermostats, 2-way shoe control. What a gift!

149⁹⁵

144.95 Washer

Compare this Christmas saving! Semi-automatic washer, packed with features! An exciting value! Now, at Sears!

129⁸⁸

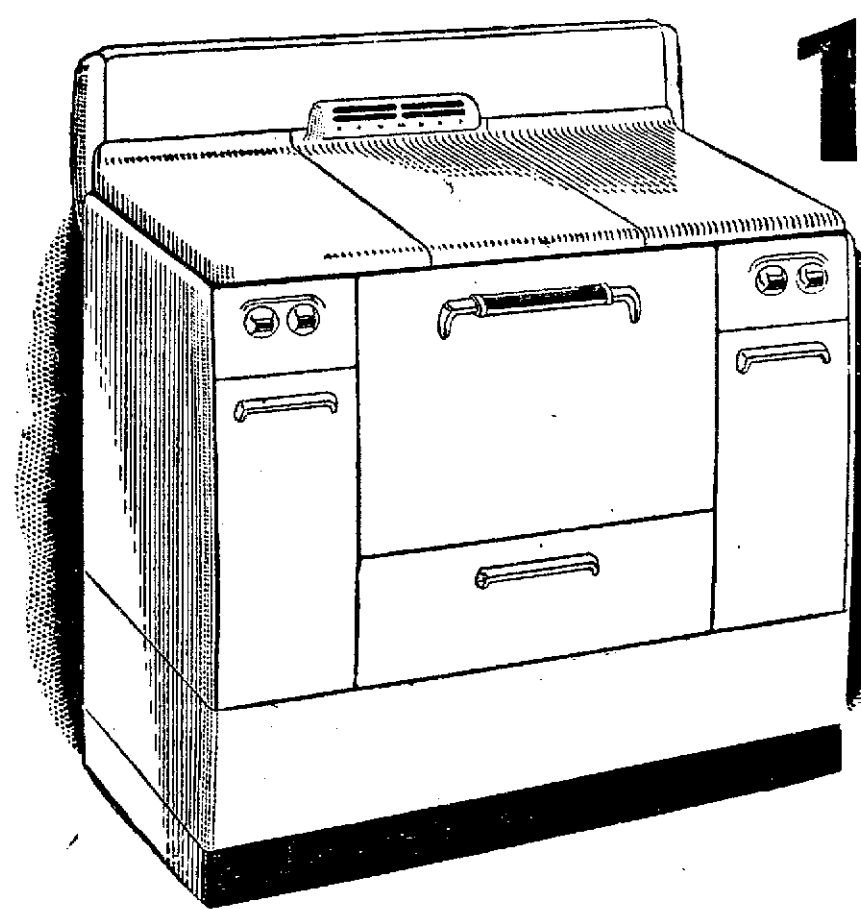
\$5 Down, Sears Easy Terms, Usual Carrying Charge



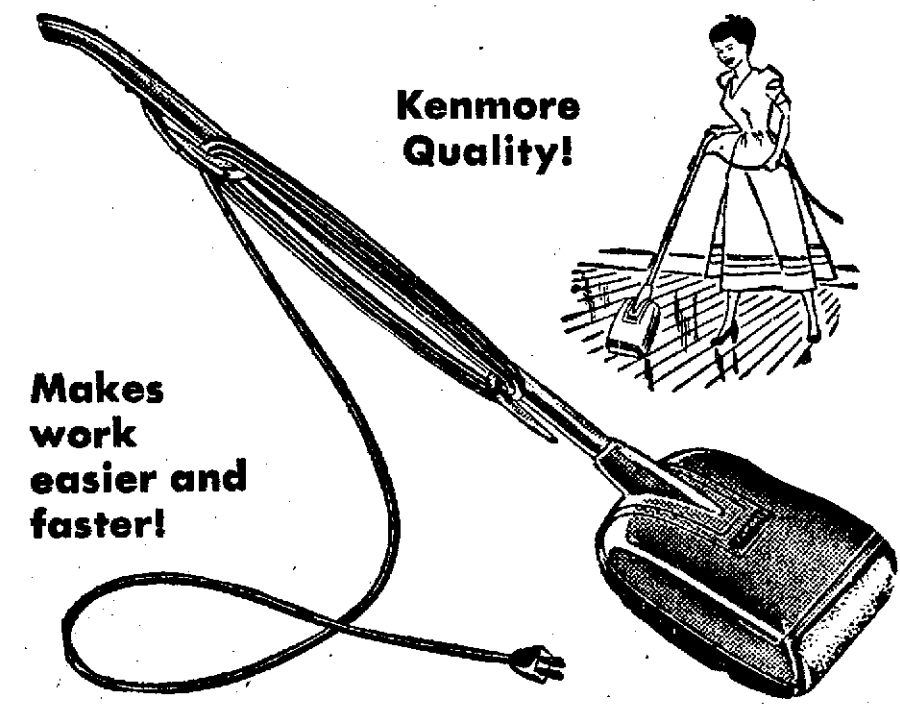
KENMORE Quality! Regular 129.95 RANGE

109⁹⁵

Only 5.00 Down
Sears Easy Terms
Usual Carrying Charge



Put this beautiful stove in her kitchen and see her happiness on Christmas day! Large 18-inch oven, fully insulated, chrome racks, roaster pan, pull-out broiler, Saf-T-Valve locks for surface burners. Divided top with separate covers. See these wonderful features!



Kenmore Quality!

34.95 Electric Polisher

21⁹⁵

3.00 Down
Sears Easy Terms
Usual Carrying Charge
Keep every floor in your home shining! Apply wax, then polish with Sears lightweight polisher. Heavy wool pile buffer, 20-foot cord. Value!

Makes work easier and faster!

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